



Tuesday, November 13, 2012

A Regular Meeting of the City Council was held in the Council Chamber, Pico Rivera City Hall, 6615 Passons Boulevard, Pico Rivera, California.

Mayor Archuleta called the meeting to order at 6:00 p.m. on behalf of the City Council.

**PRESENT:** Armenta, Camacho, Salcido, Tercero, Archuleta

**ABSENT:** None

**COMMISSIONERS PRESENT:**

Ruben Garcia, Planning Commission

Joseph Palombi, Parks & Recreation Commission

**INVOCATION:** Parks & Recreation Commissioner Palombi

**PLEDGE OF ALLEGIANCE:** Led by Councilmember Armenta

**SPECIAL PRESENTATIONS:**

- Rio Hondo College Presentation State of the College Address presented by President Teresa Dreyfuss and Vicky Santana
- Pico Rivera Alliance to Keep Youth Tobacco-Free presented by Kristine Glaze, Carmela Capinpin, Joe Price, Emily Peyton, Raul Rivas
- Los Angeles County Sheriff's Department Public Safety Report presented by Captain James Thornton

**PUBLIC HEARING(S):**

1. **Public Hearing - Zoning Code Amendment No. 168 – Amending the Zoning Code of the Pico Rivera Municipal Code Chapter 18.46 Signs and Advertising Pertaining to Building Identification Signage and Creative Signage in Commercial and Industrial Zones.** (1300)

Mayor Archuleta opened the public hearing and noted that there were no written communications or public comment cards to provide public testimony.

Mayor Archuleta closed the public hearing.

Councilmember Salcido asked for clarification on the creative signage aspect of the ordinance. Community and Economic Development Director Martinez stated that the creative signage program is meant to take care of those signs where a business would like to step out of the box when it comes to typical type of signage. He stated that the creative signage would require review by staff and several conditions would need to be met. Some of the conditions he stated are design quality, a substantial aesthetic improvement, unique design that exhibits inventiveness, a strong graphic character, an architectural component, and several other conditions.

Mayor Pro Tem Camacho stated that on canopies and awnings that there would be no writing or signs on the awnings with Director Martinez affirming that the city does not allow that type of signage.

Motion by Councilmember Salcido, seconded by Councilmember Armenta to 1) Adopt the resolution approving Zone Code Amendment No. 168; and 2) Introduce the ordinance pertaining to building identification and creative signage within commercial and industrial zones. Motion carries by the following roll call vote:

Resolution No. 6705 A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PICO RIVERA, CALIFORNIA, ADOPTING AN AMENDMENT TO CHAPTER 18.46 OF THE PICO RIVERA MUNICIPAL CODE AMENDING REGULATIONS PERTAINING TO BUILDING IDENTIFICATION SIGNAGE AND CREATIVE SIGNAGE WITHIN COMMERCIAL AND INDUSTRIAL ZONES DESIGNATED HEREIN AS ZONING CODE AMENDMENT NO. 168

Ordinance No. 1073 AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF PICO RIVERA, CALIFORNIA, AMENDING CHAPTER 18.46 (SIGNS & ADVERTISING) OF THE PICO RIVERA MUNICIPAL CODE PERTAINING TO BUILDING IDENTIFICATION SIGNAGE AND CREATIVE SIGNAGE FOR DEVELOPMENTS WITHIN COMMERCIAL AND INDUSTRIAL ZONES DESIGNATED HEREIN AS ZONE CODE AMENDMENT NO. 168 **(FIRST READING AND INTRODUCTION)**

**AYES:** Armenta, Camacho, Salcido, Tercero, Archuleta

**NOES:** None

**1<sup>st</sup> PERIOD OF PUBLIC COMMENTS – AGENDA ITEMS ONLY:**

Ashley Martinez, Member of Alliance to Keep Youth Tobacco Free (AKT):

- Addressed the City Council stating her reasons for supporting and joining the Alliance to Keep Youth Tobacco Free.

Frank Govea, Resident:

- Addressed the City Council to speak against smoking, dangers of smoking and keeping the youth tobacco free.

Erika Rico, Graduate of El Rancho High School:

- Addressed the City Council to speak against tobacco use and in favor of passing an ordinance favoring Tobacco Retail Licensing.

Marlene Gomez, Chair of Coalition:

- Addressed the City Council regarding the implementation of a Tobacco Ordinance and spoke out against smoking and tobacco use.

**CONSENT CALENDAR:**

**2. Minutes:**

- Approved City Council meeting of October 23, 2012

**3. Approved 8<sup>th</sup> Warrant Register of the 2012-2013 Fiscal Year. (700)**

Check Numbers: 254194-254389; 254392-254462

Special Checks Numbers: 254390-254391

**4. Concrete Improvements in Community Development Block Grant (CDBG) Areas, CIP No. 21244 – Authorization to Bid. (500)**

1. Approved Plans, Specifications and Estimates (PS&E) for Concrete Improvements in CDBG Areas, CIP No. 21244;
2. Authorized the City Clerk to publish the Notice Inviting Bids; and
3. Approved the Notice of Exemption for the subject project and authorized the City Clerk to file with the County Recorder.

**5. Telegraph Road Landscape Median Improvements, CIP No. 21232 – Award Construction. (500)**

1. Awarded a construction contract in the amount of \$2,098,000 to All American Asphalt, for the Telegraph Road Landscape Median Improvements Project, CIP No. 21232, and authorized the Mayor to execute the contract in a form approved by the City Attorney.

Agreement No. 12-1358

**6. Durfee Avenue Grade Separation Project, CIP No. 21241 – Amendment No. 1 to Agreement No. 00-772. (500)**

1. Approved Amendment No. 1 to Agreement No. 00-772 with Alameda Corridor-East (ACE) Construction Authority for the engineering, construction, financing, operation and maintenance of the Durfee Avenue Grade Separation Project and authorized the Mayor to execute Amendment No. 1 in a form approved by the City Attorney.

Agreement No. 00-772-1

Motion by Councilmember Armenta, seconded by Mayor Pro Tem Camacho to approve Consent Calendar Items No. 2 through 6. Motion carries by the following roll call vote:

**AYES:** Armenta, Camacho, Salcido, Tercero, Archuleta

**NOES:** None

**ABSTAIN:** Salcido (Item No. 4)

**CONSENT CALENDAR ITEMS PULLED:**

**LEGISLATION:**

**7. Alameda Corridor East Joint Powers Authority – Approval of Joint Exercise of Powers Agreement. (500)**

Councilmember Tercero asked if supporting the creation of the ACE JPA would affect the city financially with City Manager Bates responding that this item is basically described as an insurance policy to insure that the city receives the \$70 million dollar

grade separation project on Durfee Avenue and stated that he does not anticipate any charges to cities while they participate.

Motion by Councilmember Salcido, seconded by Councilmember Armenta to approve the Alameda Corridor East Joint Powers Authority (ACE JPA), Joint Exercise of Powers Agreement (JPA Agreement) to ensure that Pico Rivera's interest continue to be considered in the ACE Project and authorized the Mayor to execute the agreement in a form approved by the City Attorney.

Agreement No. 12-1359

**AYES:** Armenta, Camacho, Salcido, Tercero, Archuleta

**NOES:** None

**8. Donation of Surplus Playground Equipment to Non-Profit Organizations. (700)**

Item delayed to City Council meeting of December 11, 2012 to refer back to staff to contact schools within the El Rancho Unified School District to solicit interest in the surplus playground equipment.

**AYES:** Armenta, Camacho, Salcido, Tercero, Archuleta

**NOES:** None

**NEW BUSINESS:**

Councilmember Salcido requested a Closed Session in regard to organizational changes and structure with the City Manager for the December 11, 2012 meeting.

Mayor Archuleta requested that the Fire Department provide a presentation on Fire Prevention Safety at the City Council meeting of December 11, 2012.

**OLD BUSINESS:**

Mayor Pro Tem Camacho commented on an increase of flag banners and hand held signs on the corner of Whittier and Rosemead Boulevards and asked staff to look into it.

Mayor Archuleta thanked all who participated in the Veteran's Day services and mentioned that the city of Pico Rivera was recognized at the Los Angeles County Economic Development Corporation festivities as one of the top five out of 88 cities to

be recognized as a Business Friendly Finalist (BFF). He stated that the city of Whittier was selected as the top finalist.

**2<sup>ND</sup> PERIOD OF PUBLIC COMMENTS – ALL OTHER CITY-RELATED BUSINESS:**

Victor Gonzalez, Volunteer Basketball Coach:

- Addressed the City Council regarding lack of basketball courts at city parks for local youth to utilize.

Recessed to Housing Assistance Agency at 7:30 p.m.

ALL MEMBERS WERE PRESENT

Reconvened from Housing Assistance Agency at 7:30 p.m.

ALL MEMBERS WERE PRESENT

Recessed to Water Authority at 7:31 p.m.

ALL MEMBERS WERE PRESENT

Reconvened from Water Authority at 7:33 p.m.

ALL MEMBERS WERE PRESENT

**ADJOURNMENT:**

Mayor Archuleta adjourned the City Council meeting at 7:35 p.m. in memory of Shirley Jane Wetzel former 30 year employee of the city of Pico Rivera as an Executive Secretary in the Community and Economic Development Department. There being no objection it was so ordered.

**AYES:** Armenta, Camacho, Salcido, Tercero, Archuleta

**NOES:** None

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Bob J. Archuleta, Mayor

**ATTEST:**

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Anna M. Jerome, Deputy City Clerk

I hereby certify that the foregoing is a true and correct report of the proceedings of the City Council regular meeting dated November 13, 2012 and approved by the City Council on December 11, 2012.

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Anna M. Jerome, Deputy City Clerk