

Advertising Order Confirmation

**CITY OF PICO RIVERA CITY COUNCIL
NOTICE OF PUBLIC HEARING TO CONSIDER
GRANTING PROPOSED
ECONOMIC DEVELOPMENT SUBSIDY TO
RUSH CALIFORNIA, INC.**

NOTICE IS HEREBY GIVEN that a public hearing will be held before the City of Pico Rivera City Council to consider granting a proposed economic development subsidy to Rush California, Inc. pursuant to Government Code Section 53083. The proposed economic subsidy is for the purpose of retaining and creating jobs and further generating sales and use taxes within the City of Pico Rivera. With the elimination of Redevelopment, the City of Pico Rivera and Rush California, Inc. are proposing to enter into an agreement that requires Rush California, Inc. to retain its new and used heavy and medium duty commercial truck sales, leasing, financing, parts, and repair center in the City of Pico Rivera. The City of Pico Rivera is proposing to provide financial assistance in the form of an economic subsidy to Rush California, Inc. as described in the Agreement Re Operating Covenant and Restrictive Covenants. The public hearing will be held as follows:

WHEN: Tuesday, January 12, 2016 at 6:00 p.m.

WHERE: Pico Rivera City Hall Council Chamber
6615 Passans Boulevard
Pico Rivera, CA 90660

MAIL: PO Box 1016 **TELEPHONE:** (562) 801-4332

Pursuant to Government Code Section 53083, a copy of the report outlining the proposed economic incentive is available in the Community and Economic Development Department in Pico Rivera City Hall located at 6615 Passans Boulevard, Pico Rivera, California 90660 and is posted on the City's Web Site.

The proposed economic subsidy is exempt from the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines Sections 15060 (c)(2) and 15378 because the proposed economic subsidy would not result in a direct or reasonably foreseeable indirect physical change in the environment, and Rush California, Inc. is an existing commercial business within the City.

PERSONS INTERESTED IN THIS MATTER are invited to attend this hearing to express their opinion on the above matter. Written comments may also be submitted to the City of Pico Rivera Community and Economic Development Department from the date of this notice until January 12, 2016 at 5:00 p.m. You may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City of Pico Rivera City Clerk at, or prior to, the public hearing.

Anna M. Jerome
City Clerk
City of Pico Rivera
Hearing: January 12, 2016 6:00 p.m.

In compliance with the Americans with Disabilities Act of 1990, the City of Pico Rivera is committed to providing reasonable accommodations for a person with a disability. Please contact Anna M. Jerome at (562) 801-4389 if special program accommodations are necessary and/or if program information is needed in an alternative format. Special requests must be made in a reasonable amount of time in order that accommodations can be arranged.