

# PROFILE



CITY COUNCIL Mayor David W. Armenta Mayor Pro Tem Bob J. Archuleta Councilmembers Gustavo V. Camacho · Gregory Salcido · Brent A. Tercero

## TELL US WHY YOUR MOTHER IS THE BEST IN PICO RIVERA



In honor of Mothers Day on Sunday, May 8, the City will be hosting an essay contest for the City's Best Mother.

Residents will have the opportunity to tell us why they think their Mother is the best in the City. What makes your mom the Best? Is it her family devotion? Her keen sense of beauty? Her party side? What could it be? Tell us why your mom is the **best**, in 250

words or less and she could win a fabulous prize, just in time for Mothers Day.

To enter, submit your essay to [recreation@pico-rivera.org](mailto:recreation@pico-rivera.org) by Thursday, April 28. Entrant or Nominee Mother must be a City Resident to qualify. One grand prize winner and three finalists will be announced on Thursday, May 5. All four entries will be published on the City's website. For more information, call the Parks and Recreation Department at 562.801.4430.



## Telegraph Road Improvements

The cities of Downey and Pico Rivera were awarded \$2.6 million dollars to rehabilitate the intersection of Telegraph Road and Rosemead/Lakewood Boulevard. The project calls for the increase of capacity by adding additional left turn lanes in all directions, increased left-turn storage in all directions, and a new right-turn pocket in the eastbound direction.

Full construction of the project is scheduled to begin the first week of April with an anticipated completion date in June, 2016.

As a result of the construction, lanes available in all directions will be reduced to a single lane of travel. Both cities are looking to reduce the amount of construction time by doing night and weekend work. All businesses that are near the construction area will remain open.

Traffic delays are expected at this intersection and drivers are advised to seek alternate routes during construction.

For more information, call the Public Works Department at 562.801.4430.



## JUMP AND REACH

Jacob Dorado from Durfee Elementary takes a huge leap during the Long Jump Competition, one of eight events held at the annual REACH Olympics last month. REACH participants from the eight REACH school sites had the opportunity to compete in the 25m Sprint, 50m Sprint, 100m Dash, Relay Race, Shot Put, Long Jump, Cup Stacking or Canoeing to earn a Gold, Silver or Bronze medal.

**PROFILE**  
 PRSRT STD  
 U.S. POSTAGE  
 PAID  
 PERMIT NO. 2244  
 SANTA FE SPRINGS, CA  
 P. O. Box 1016 · 6615 Passons Blvd.  
 Pico Rivera, CA · 90660-1016

POSTAL PATRON  
 PICO RIVERA, CA 90660

Postmaster please deliver by Sat., Apr. 2

# CITY WELCOMES BUSINESSES

City Officials have celebrated three Grand Openings and Ribbon Cutting Celebrations over the last month as businesses continue to come to Pico Rivera to join the City Business Family.

## Culichi Town

Owner Misael Guerrero stands with his wife Edith and management staff at the Ribbon Cutting and Grand Opening ceremony on February 24. Culichi Town is located at 9333 Slauson Avenue.



## Pico Care Pharmacy

Owner Dr. Parth Parikh and his wife Uchita stand with Pharmacy Staff at their sides at the Ribbon Cutting and Grand Opening Ceremony on February 29. Pico Care Pharmacy is located at 6650 Rosemead Boulevard.



## Worlds Best Pizza

Owner Alfredo Garcia stands with his family and staff at the Ribbon Cutting and Grand Opening Ceremony on March 10. Worlds Best Pizzas is located at 8535 Washington Boulevard.



The City looks forward to more businesses opening in Pico Rivera in 2016. Be sure to check future editions of the Profile newsletter for information on new business openings in the community.

# Annual Relay For Life Breakfast Scheduled for April 16

A breakfast to honor local cancer survivors and patients is scheduled for Saturday, April 16 from 8:00 a.m. to noon. The event, which is sponsored by and supports Relay for Life Pico Rivera, will be held at Pico Park, 9528 Beverly Boulevard.

The Survivor Breakfast includes Pancakes, Eggs, Sausage, Fruit, Juice and Coffee. Admission is \$3 for Caregivers and \$5 for members of the general public; there is no charge for cancer survivors to attend. All proceeds help support the Pico Rivera Relay for Life.

In addition to enjoying good food and friends, the Survivor Breakfast is

a great way to build excitement and participation for the upcoming Relay for Life. This year's Relay will be held Saturday and Sunday, June 25 and 26, at El Rancho High School, 6501 Passons Blvd.

There's still time to register and participate in this 24-hour event that increases awareness about cancer as well as raises funds for the American Cancer Society.

For more information about the Survivor Breakfast or this year's Relay for Life, contact event chair Patrick Cabrera at [ogpatrick\\_32@yahoo.com](mailto:ogpatrick_32@yahoo.com).

# CERT Graduates New Class



On Saturday, February 20, twenty-three local residents became certified members of the Community Emergency Response Team (CERT) after attending a three-day course taught by the Los Angeles County Fire Department.

The CERT training taught residents how to be better prepared in the event of a major emergency. Program participants experienced some hands-on techniques in the areas of disaster preparedness, basic fire suppression, triage, light search and rescue, and team organization and management.

CERT members are a great asset to law enforcement and rescue

personnel. During an emergency or natural disaster, CERT members can provide immediate assistance to those that are injured, assist local rescue personnel in rescuing efforts, and assemble volunteers at a disaster site.

City Staff received positive feedback and increased interest from the participants to continue with additional CERT training and refresher courses as well as try to utilize CERT members in volunteer opportunities.

For more information on the CERT program call the City's CERT Coordinator, Judy Jimenez, at 562.801.5510.

# Assemblymember Honors The Pride of 58



A group of local residents and organizations were recognized last month at a City Council Meeting for being honored by California State Assemblymember Cristina Garcia. Assemblymember Garcia honored several area residents during her Pride of 58 recognition campaign.

The Pride of 58 or #Pride58, is a weekly campaign honoring unsung heroes from Pico Rivera, Montebello, Commerce, Bell Gardens, Downey, Norwalk, Bellflower, Cerritos & Artesia.

The individual honorees for the City of Pico Rivera are Raul Elias, Teacher at El Rancho High School; Beverly Walker, President of the Friends of the Pico Rivera Libraries; David Luna, Chef and ROP Food and Nutrition Instructor;

and Christine Saavedra, Volunteer at Birney Elementary. The Pico Rivera Christmas Basket Committee, a charity organization; and Mario's Tacos, a local business, were also recognized as part of the Pride of 58 recognition campaign.

The goal of the #Pride58 program is to have the community share their stories to recognize individuals, businesses and community organizations who are making positive impacts within the 58th Assembly District honoring those who inspire people, serve others and actively improve the community in which they live.

For more on the #Pride58 program, contact Arianne Garcia in the district office at 562.861.5803 or email [Arianne.Garcia@asm.ca.gov](mailto:Arianne.Garcia@asm.ca.gov).

# PROFILE

**Editor** Gabriel Castorena  
**Layout & Design** Gabriel Daigle  
**Staff Writers** Gabriel Castorena  
 Carmela Garcia  
**Photographers** Gabriel Castorena  
 Robert Moreno

The Pico Rivera Profile is produced by the City of Pico Rivera and is distributed to residents and businesses as an educational service. For information about the Profile contact the Media and Communications Division at 562.801.4217.

**CITY HALL CLOSED**  
 Friday, Apr. 8 and Friday, Apr. 22

## UPCOMING CITY MEETINGS

**City Council Meeting** Tu, Apr. 12 & 26, 6 p.m.  
 at City Hall, 6615 Passons Blvd.

**Planning Commission** M, Apr. 4, 6 p.m.  
 at City Hall, 6615 Passons Blvd. (Please call 562.801.4332 to confirm meeting dates)

**Sister City Commission** Tu, Apr. 19, 6 p.m.  
 at City Hall (Small Conference Room), 6615 Passons Blvd.

**Parks and Recreation Commission** Th, Apr. 14, 6 p.m.  
 at Parks and Recreation Building, 6767 Passons Blvd.

## This Month on CTV

April brings our City's Senior Center Volunteer Recognition Ceremony, and a new LA County News, and Cheap Eats. Watch live coverage of the Pico Rivera City Council meetings on Apr. 12&26 at 6:00 p.m. Also catch live coverage of ERUSD Board Meetings. Complete schedule at [pico-rivera.org](http://pico-rivera.org)  
**Time Warner Cable, Channel 3 · Verizon FioS Channel 33 · AT&T U-Verse, Channel 99**

## Sign up for CITY E-MAILS

Receive important City news, information, updates, special messages and alerts by subscribing to the City's e-newsletter service. Simply email us at [gcastorena@pico-rivera.org](mailto:gcastorena@pico-rivera.org).

## TRIPS and TOURS



Take your family on fun local trips without the hassle of driving, fighting for parking or wasting gas by traveling with the City's Parks and Recreation Department.

### May

#### California Strawberry Festival

Saturday, May 21, 9:00 a.m. - 7:00 p.m.

**\$25** Adults (13-61)

**\$18** Seniors (62+)

**\$15** Children (5-12)

**\$5** Ages 4 & under

Deadline to Register: 4/15/16

### June

#### Beaumont Cherry Festival

Sunday, June 5, 11:00 a.m. - 8:00 p.m.

**\$15** Adults (12 & up)

**\$13** Children (6-11)

**\$5** Ages 5 & under

Deadline to Register: 5/13/16

#### "Mary Poppins" at the Candlelight Pavilion - \$73

Saturday, June 18, 9:00 a.m. - 5:00 p.m.

Deadline to Register: 5/27/16



#### Mariachi USA at the Hollywood Bowl - \$65

Saturday, June 25,

4:00 p.m. - 12:00 a.m.

Deadline to Register: 6/3/16

Dates and prices are subject to change. All trips depart from and return to the Pico Rivera Senior Center, 9200 Mines Ave., unless noted otherwise. Registration is accepted at all City park sites, the Parks and Recreation Department Office, 6767 Passons Blvd., and online at [pico-rivera.org](http://pico-rivera.org). Register early to reserve your seat on one or all of these trips.

For more information, please contact the Department of Parks and Recreation at 562.801.4430 or visit us online at [pico-rivera.org](http://pico-rivera.org).



## Summer Aquatics Positions Now Available

Looking for a "cool" summer job? The City's Parks and Recreation Department is currently accepting applications to work at The Smith Park Aquatic Center during the 2016 summer season.

Open positions include Lifeguard, Lifeguard/Instructor, Sr. Lifeguard, Pool Attendant and Pool Cashier. All pool positions require CPR certification. Lifeguard and Swim Instructor

positions also require additional American Red Cross Certification.

Interested applicants must be at least 18 years of age to be considered and can apply online at [pico-rivera.org](http://pico-rivera.org). Applications will be accepted on a continuous basis.

For more information, call 562.801.4430 or send an email to [recreation@pico-rivera.org](mailto:recreation@pico-rivera.org).

## Pico Rivera Parks and Recreation Begins New Spring Session



The Pico Rivera Department of Parks & Recreation will begin its Spring 2016 session on Monday, April 7, with classes for all ages and skill levels in fitness and exercise, culinary arts, and adaptive recreation.

This spring, our Martial Arts training courses offer an opportunity for youth to improve their overall health and self-confidence.

The Senior Center also provides a variety of educational, recreational and social services to those 50 and above. An assortment of courses from technology to arts and crafts is offered at a low cost.

Aquatic classes kick off on May 31 at the Smith Park Aquatic Center, including a variety of water-related activities for all skill levels from Aqua Fitness, Child and Parent Swim programs, and Swim Lessons. Free programs include a Water Safety Clinic for all ages on Saturday, June 11 and an Aquatics Zumba class for ages 11 and up on Wednesday, June 1.

In addition to the classes mentioned above, the City offers a large selection of dance programs, day camps, and sports classes for the entire family to enjoy. Course offerings are listed in the Spring edition of the Parks and Recreation Guide available at all parks, City facilities, or online at [pico-rivera.org](http://pico-rivera.org).

For more information, call the Department at 562.801.4430.

## Scotts Pitch, Hit & Run Competition



Baseball scouts will want to stop by Rivera Park on Sunday, April 24 from 10:00 a.m. to 11:30 a.m. as young Major League hopefuls showcase their skills during the annual Scotts Pitch, Hit & Run competition.

Sponsored by Scotts & Major League Baseball, the event is open to boys and girls ages 7 to 14 as of July 17, 2016. Players will compete in four age divisions: 7/8, 9/10, 11/12 and 13/14 years old. There is no cost to participate.

The top finisher in each division will have a chance to advance toward the ultimate goal of competing in the National Finals at the 2016 Major League Baseball All-Star Game in San Diego, California.

A copy of the participant's birth certificate is required at time of registration. For more information, call the park at 562.801.4454.

## National Day of Prayer



Residents are invited to join in prayer with others all across America on Thursday, May 5 as part of the 66th Annual National Day of Prayer. A local non-denominational ceremony is being held from 11:30 a.m. to 1:00 p.m. in front of Pico Rivera City Hall, 6615 Passons Blvd.

Organized by local clergy, the ceremony features inspirational readings, messages of hope and musical performances by choral groups and musicians.

For further details, call Pastor Ignacio at 562.547.0726. Para asistencia en español, por favor llame a Pastor Ignacio Chavez, 562.547.0726.

Connecting with Pico Rivera City Hall is easier than you think. Here's how to reach us:



call us @  
562.942.2000



find us @  
[pico-rivera.org](http://pico-rivera.org)



like us @  
[facebook.com/cityofpico Rivera](https://facebook.com/cityofpico Rivera)



follow us  
@PRRec



download us on  
your mobile device



# EL RANCHO UNIFIED SCHOOL DISTRICT NEWS

## Magnet High School Now Accepting Applications

The El Rancho Unified School District is now accepting applications for the first ever magnet high school in Pico Rivera, the Ellen Ochoa Prep Academy.

All 8th grade students are eligible to apply to the school and enter the 9th grade class for 2016-2017. Only 125 students will be accepted into the 9th grade class. If more than 125 students apply, a lottery will be held to determine which students would be accepted.

The new magnet high school will emphasize science, technology, engineering, art and mathematics (STEAM).

If you would like more information regarding the application process, or have any additional questions regarding the new magnet high school, please contact the school principal, Mr. Vargas at 562.801.5208.



## Sheriff's of Whoville

Did you celebrate #ReadAcrossAmerica Day? Pictured above are Deputies Venus Felix, Maria Lucero and Dave Zarda from the Pico Rivera Sheriff's Station who read Dr. Seuss to young and attentive elementary students.

## Boys and Girls Club of Pico Rivera

The newly chartered, Boys & Girls Club of Pico Rivera was officially opened last month during a Ribbon Cutting Ceremony attended by both City Officials and Officials from the El Rancho Unified School District.

The new club provides a FREE after school program for High School Students at El Rancho looking to get more involved academically and socially. The Club offers FREE snacks, homework tutoring, community service opportunities, college mentorship, dance programs, mixed martial arts instruction, and visual arts programs. In addition, members are also able to attend college workshops and schedule college campus visits free of charge.

The Club runs everyday at El Rancho High School from 3:00 to 6:00 p.m., meeting in their main club lounge located in the bungalow behind the locker rooms.

For more information about the Boys and Girls Club of Pico Rivera, contact Thomas Jimenez at [Tomj@bgcw.org](mailto:Tomj@bgcw.org).

## 6th Annual Spring Into Health Fair

Come explore healthy living - and have a great time doing it - at the 6th annual Spring Into Health Fair on Saturday, April 23. This free event, sponsored by the El Rancho Unified School District, will be from 9:00 a.m. to 1:00 p.m. at El Rancho Education Center, 9426 Marjorie Street.

Community partners will be on hand with a variety of displays, activities and information designed to raise awareness about how to live a healthy lifestyle. There will also be live entertainment by local students, and raffle prizes.

Everyone in attendance will be treated to free health information on nutrition, healthcare, mental health services, women's health, child safety, food services, dental care, children's social services, sports, City resources and more.

Attendees are also encouraged to bring their bikes and helmets to participate in a family bicycle ride following the Health Fair.

For more information, contact Dora Soto-Delgado at 562.801.5128.

## Kindergarten Registration Available Now

Parents wishing to enroll their children into Transitional Kindergarten, Kindergarten or First grade in the El Rancho Unified School District have the opportunity now. Ongoing registration will be available at specific hours at each school site until June 7, 2016.

Children who will enroll in Kindergarten must be five years old on or before September 1, 2016. If a child is six years old on or before September 1, 2016, he or she is eligible for first grade whether or not

kindergarten was completed. Please note that students turning (5) years old between September 2, 2016 and March 2, 2017, qualify for the Transitional Kindergarten Program.

For more regarding the registration process, and to complete the necessary documents, parents/guardians may visit the District website at [erUSD.org](http://erUSD.org). To locate the schools serving your address, please visit the ERUSD website and click School Locator.

## REACH After-School Program Registration for 2016-2017 School Year

Registration for the 2016-2017 REACH program will take place Saturday, April 23 at the Pico Rivera Senior Center, 9200 Mines Ave, from 8:30 a.m. to noon.

Applications must be submitted in person at the April 23 registration event by a parent/guardian or a parent/guardian-appointed adult 18 years or older. Registration is accepted on a first-come, first-served basis. A one-time registration fee of \$40 will be applied at the time of registration.

Application packets will be available

beginning Monday, April 18 at all REACH sites, the Department of Parks and Recreation Office at 6767 Passons Blvd and online at [pico-rivera.org](http://pico-rivera.org).

REACH is open to students attending Transitional Kindergarten through 5th grade at all elementary schools in the El Rancho Unified School District. It provides a safe, educational and fun after school environment for children. The program operates on the ERUSD school calendar Monday through Friday beginning right after school till 6:00 p.m. at the school site.

Participants will enjoy activities including STEM (science, technology, engineering and mathematics), visual and performing arts, student council and educational field trips. Other daily activities include homework/reading time, small and large group projects, arts and crafts,



and snack time.

For more information about the REACH program, call the Parks and Recreation Department at 562.801.4430.