

PROFILE



CITY COUNCIL Mayor David W. Armenta Mayor Pro Tem Bob J. Archuleta Councilmembers Gustavo V. Camacho · Gregory Salcido · Brent A. Tercero

CITY TO HOST ITS ANNUAL FIREWORKS SPECTACULAR



Bring your friends and family to the City's Annual Independence Day Fireworks Spectacular on Saturday, July 2.

Entrance to the event and seating area is free, with a nominal fee for food and some activities.

The Spectacular begins at 5:00 p.m. with inflatable amusements, food booths, arts and crafts, and other family-friendly activities. The evening includes live concerts featuring The Wise Guys taking the stage at 5:00

p.m. and Stone Soul at 7:00 p.m. Don't miss out on the special Skydiving demonstration scheduled to take place at 7:45 p.m. The evening will conclude with the annual fireworks spectacular show lighting up the skies above Pico Rivera at 9:00 p.m.

Bleacher seating for the fireworks show is available in the football stadium. Attendees can also bring blankets and lawn chairs for ground level seating. Either way, the fireworks display has been designed to allow

for unobstructed views from all areas within the event zone.

For everyone's safety and enjoyment, alcohol, personal fireworks, pop up canopies, barbecue grills and open flames will not be allowed in or near the event area. Dogs and other pets are not recommended for attendance at this event.

For more information about the Fireworks Spectacular, call the Parks and Recreation Department at 562.801.4430.



Relay for Life on June 25 & 26

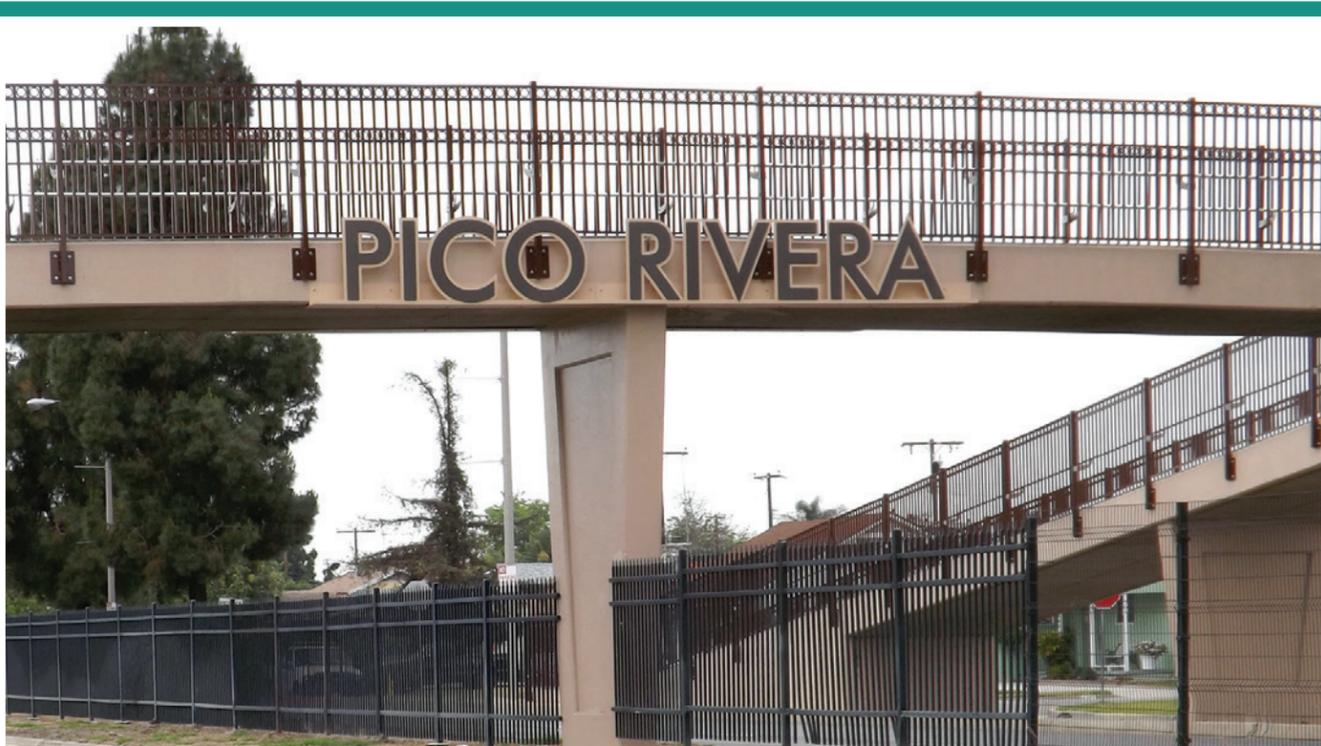
Pico Rivera family and friends will lace up their tennis shoes and walk, jog, or run overnight to raise funds for cancer awareness during the 13th Annual Relay for Life of Pico Rivera.

The Pico Rivera Relay for Life Committee wants to remind the community that cancer is no respecter of persons; it has no shame, and shows no prejudice against any age group, ethnicity or walk of life. Just this year alone, over 1.6 million people in the United States will be diagnosed with cancer. For anyone who is a survivor, knows a survivor or caregiver, or is battling cancer right now, the Pico Rivera Relay for Life is for you.

The Committee invites everyone to be a part of this year's Relay for Life event beginning Saturday, June 25 at 9 a.m. and continuing through Sunday, June 26 at 9 a.m. The event will be held inside Don Memorial Stadium at El Rancho High School, 6501 Passons Boulevard. It lasts for 24 hours to symbolize the fact that cancer never sleeps.

The Relay for Life is designed to raise awareness about cancer as well as funds for the American Cancer Society. Last year, the Relay for Life in Pico Rivera raised over \$46,000 for Cancer research. This year, the goal is to raise close to \$55,000.

It's not too late to join a team to walk or run, make cash contributions, or become a volunteer. For more information, contact Pico Rivera Relay for Life Event Chair Patrick Cabrera at ogpatrick_32@yahoo.com or Relay For Life Senior Community Manager, Silvia Constanza at silvia.constanza@cancer.org.



SIGN OF NEW THINGS...

Renovations to the 58-year old Rosemead Boulevard pedestrian bridge were completed last month. The Bridge allows hundreds of students and residents to access Smith Park, Rio Vista Park, the Pico Rivera Mines Library, El Rancho High School and Salazar Continuation School safely and easily. The renovation project included new safety fencing, new handrails, polyester concrete overlay, lighting standard upgrades and most notably, the City's name adorned to the structure. In addition to giving the bridge a contemporary architectural look, the renovation project rehabilitated the bridge's structural components so it can remain in service for years to come.

PROFILE

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CITY WELCOMES BUSINESS



City Officials recently celebrated the re-grand opening of David's Academy of Beauty with a Ribbon Cutting ceremony held last month. Pictured above are Director and CFO David Mojadidi, with his administrative and instructional staff from the Beauty Academy. David's Academy of Beauty is located at 8652 Whittier Boulevard.

The City continues to look forward to more businesses opening this year and joining the business family in Pico Rivera. Be sure to check future editions of the Profile for information on new business openings in the community.

Make the 4th Safer for Your Pets

With Independence Day just around the corner, pet owners are reminded that while the celebrations are fun and festive for us, they can be difficult and frightful for pets. Following are some tips from the Southeast Area Animal Control Authority (SEAACA) for keeping your pets safe during Fourth of July celebrations.

- ❖ **Make them comfortable** - Many cats and dogs are easily frightened by noisy fireworks. The best option is to leave them indoors (not leashed in the yard) during the entire holiday weekend. Place them in a safe, secure, escape-proof room with a comfy bed, food and water. Also consider leaving a TV or radio on to drown out the noise of the fireworks and to provide familiar sounds while you're out.
- ❖ **Never leave animals tethered or chained outside** - Pets can injure or hang themselves if they jump around or leap over a fence while trying to run from the noises. Cats should stay indoors.

- ❖ **Confirm your pet's collar and I.D. information** - Pets frightened by loud celebrations on the 4th of July often run away. Make sure your pet is wearing a properly fitted collar with correct identification and tags. Micro-chipping is the best way to help ensure your lost pet is returned home safely and promptly.
- ❖ **Be careful with decorations** - Your pet may easily mistake your red, white and blue decorations and glow sticks as chew toys. Cats can even become tangled in streamers and ribbon. Make sure to pet-proof your home and keep fun decorations out of paw's reach.
- ❖ **Call your vet** - If you think your pet needs to be sedated or tranquilized to handle the fireworks noise and celebrations, contact your veterinarian.
- ❖ **Watch the alcohol** - Alcoholic beverages have the potential to poison pets so never leave your beverage unattended.

- ❖ **No picnic table and grill scraps** - Human food (bones, onions, avocado, grapes and raisins) should always be off limits to your dog as they may be toxic or dangerous. Always be aware of what friends and family are sneaking to your dog under the table.
- ❖ **Never leave pets in unattended parked car** - Partially opened windows do not provide sufficient airflow to keep your car cool enough for a pet. They also put your pet in jeopardy of being stolen.
- ❖ **Stay in the shade** - Like humans, dogs and other pets can suffer from heatstroke. Keep your pets in shaded areas on hot, or even warm, days.
- ❖ **Stay hydrated** - Dehydration is the number one concern and danger for your pet during those long summer heat waves. Make sure you have a generous amount of fresh water on hand to quench your dog's thirst.

For more information about pet safety, contact SEAACA at 562.803.3301.



City to Host Rabies Clinics

Local pet owners are encouraged to attend one of two upcoming dog and cat vaccination clinics sponsored by the City. Clinics will be held in the City Hall parking lot on Saturday, June 18 and Saturday, July 23 from 8 a.m. to noon. The clinic held on Saturday, June 18 will be a Vaccination Only clinic. **No licensing services will be offered on this date.**

Services offered during the clinic held on Saturday, July 23 include vaccinations, dog licensing and tag replacements. The City requires all dogs age four months or older to be licensed. Licenses cost \$35 for non-spayed/neutered pets, and \$17.50 for spayed/neutered pets. Senior citizen pet owners pay a reduced rate of \$21 for a regular license and \$9 for a spayed/neutered license. For both clinics, cats must be transported in carriers and dogs need to be on leashes. For more information, call 562.801.4319.



"La Vida at Pico" Opens for New Residents

City officials joined Western Allied Construction President Tony Abboud in the ribbon cutting ceremony of the "La Vida at Pico" condominiums located on Washington Boulevard. The \$5.5 million project broke ground nearly a year ago and features condos that are between 1,400 and 1,900 square feet, 3 to 4 bedrooms and 2 to 3 bathrooms. A common outdoor area and community pool is also available for condo residents.

Safe and Sane Fireworks

The Los Angeles County Sheriff's Department and City officials are encouraging residents to celebrate responsibly by using only fireworks approved and labeled by the State Fire Marshal as "Safe and Sane." The sale and use of "Safe and Sane" fireworks is legal in Pico Rivera.

Individuals caught selling, storing, using or possessing illegal fireworks (firecrackers, bottle rockets, sky rockets, Roman candles, mortars, M-80s and cherry bombs as well as those that are not officially labeled "Safe and Sane.") are subject to a minimum fine of \$500 and/or a year in jail. Violators will also be held responsible for any damage resulting from their use of illegal fireworks. Parents will be liable for any damage or injuries caused by their children's use of illegal fireworks.

Residents with questions about fireworks, or who wish to report the sale, distribution or use of illegal fireworks are asked to contact the Los Angeles County Sheriff's Department, Pico Rivera Station at 562.949.2421.



PROFILE

Editor Gabriel Castorena
Layout & Design Gabriel Daigle
Staff Writers Gabriel Castorena
 Carmela Garcia
Photographers Gabriel Castorena
 Robert Moreno

The Pico Rivera Profile is produced by the City of Pico Rivera and is distributed to residents and businesses as an educational service. For information about the Profile contact the Media and Communications Division at 562.801.4217.

CITY HALL CLOSED

Fri., June 3, Fri., June 17, Fri., July 1 and Mon., July 4

UPCOMING CITY MEETINGS

- City Council Meeting** Tu, June 14 & 28, 6 p.m.
at City Hall, 6615 Passons Blvd.
- Planning Commission** M, June 6, 6 p.m.
at City Hall, 6615 Passons Blvd. (Please call 562.801.4332 to confirm meeting dates)
- Sister City Commission** Tu, June 21, 6 p.m.
at City Hall (Small Conference Room), 6615 Passons Blvd.
- Parks and Recreation Commission** Th, June 9, 6 p.m.
at Parks and Recreation Building, 6767 Passons Blvd.

This Month on CTV

June's schedule brings you the yearly Memorial Day Ceremony and REACH Recital. Also catch California Bountiful. Watch live coverage of the Pico Rivera City Council meetings on June 14 & 28 at 6:00 p.m. Also catch live coverage of ERUSD Board Meetings. Complete schedule at pico-rivera.org.

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Sign up for CITY E-MAILS

Receive important City news, information, updates, special messages and alerts by subscribing to the City's e-newsletter service. Simply email us at gcastorena@pico-rivera.org.



Register now for Summer Camp

It's not too late to register for any of the City's three popular Summer Camp programs; Kids Camp for kindergarteners through second graders; Camp Alottafun for children in the third through fifth grades, and; Teen Camp for sixth through eighth graders.

Registration is currently being accepted at the Parks and Recreation Office, 6767 Passons Boulevard, and Pico Park only. Available spots are filling quickly so register as soon as possible.

Fees for each camp are \$99 per participant per week. City residents will receive a \$10 discount per week. Campers are required to wear camp T-shirts every day, which are available for \$6 each.

For more information about the Summer Camp programs, log on to the City's website at www.pico-rivera.org, or call the Parks and Recreation Department office at 562.801.4430.

Housing Rights Workshop

Landlords and tenants are invited to a Housing Rights Workshop on Thursday, June 23 from 6:00 p.m. to 8:00 p.m. in the Pico Rivera City Hall Council Chambers, 6615 Passons Blvd.

Presented by the Housing Rights Center, this free workshop is designed to inform and educate community members on fair housing laws as well as how to recognize and prevent housing discrimination.

Other topics include tenant/landlord rights and responsibilities, rent increases, evictions and notices. Information about services and resources offered by the Housing Rights Center will also be available.

For more information or to RSVP, call 800.477.5977, x1104.

Pool Parties at the Aquatic Center

Swimmers of all ages are invited to grab their bathing suits and towels and join the City's Parks and Recreation Department for a special Pool Party Kick Off on Friday, June 10 at the Smith Park Aquatic Center.

For only \$1, participants will enjoy a fun-filled evening of games, music, contests, prizes, and of course, swimming.

The Pool Party Kick Off will be held from 7:30 to 9:30 p.m.



The Smith Park Aquatic Center will host a Neon Glow Family Night for swimmers of all ages on Saturday, July 30. From 5:00 to 9:00 p.m., swimmers will enjoy water games and music while the lights of the Aquatic Center dim and the glow of neon glow sticks takes over. Admission to this event

is \$1 and swimmers will receive glow sticks for the night.

For both parties, youngsters 7 years & younger or less than four feet tall must be accompanied by an adult 18 years of age or older.

For more information, call 562.801.4426.

Movies in the Park

Enjoy family-friendly movies on a giant outdoor screen this summer at the City's Movies in the Park series. Movies will be shown every Friday night at Smith Park from July 8 to July 29 beginning at 8:30 p.m.

This year's Rated PG lineup includes:

- | | |
|----------------|--------------------------|
| July 8 | Goosebumps |
| July 22 | Tomorrowland |
| July 29 | The Good Dinosaur |



The twilight event will also feature free art in the park crafts for children 12 years and under.

Residents are encouraged to bring their own lawn chairs and blankets for seating. Free popcorn will be available while supplies last, other snacks will be available for purchase during the event.

Movie descriptions are available on the Parks and Recreation section of the City's website, pico-rivera.org. For more details, call 562.801.4430.



Realtors Clean Up Smith Park

Realtors from the Downey Association of Realtors (DAOR) helped spruce up Smith Park during a "Realtors Community Clean Up Event."

This annual event hosted by DAOR is an opportunity for all the realtors to give back to the communities that they work in and express their community spirit. This event provides spring cleaning in the communities of Downey, Norwalk, Huntington Park and Pico Rivera. Pictured from left to right are Downey Association of Realtors members John Martinez Jr., Irene Lopez, Carlos Guevara, Pedro Chavez-Garcia, Kyle Estrada, Maricela Casillas, Maria Cibrian, Richard Estrada, Mireya Ruiz, Daniel Valdivia, Christine Ramirez, and Chuck Chavez.



City to Offer Summer Lunch Program

Children ages 18 and under can get free, nutritional meals this summer thanks to a program offered by the California Department of Education and the United States Department of Agriculture.

The City's Parks and Recreation Department is hosting the Summer Food Services Program at seven locations in June, July and August. Breakfast will be served from 8:00 to 9:00 a.m. with lunch available from noon to 1:00 p.m. All meals are served on a first-come, first-served basis.

Meals will be provided Monday through Friday at the following locations from June 13 through August 12:

- Pico Park**, 9528 Beverly Blvd.
- Pio Pico Elementary**, 4211 Columbia St.
- Rivera Park**, 9530 Shade Ln.
- Rio Hondo Park**, 8421 San Luis Potosi Pl. (Breakfast and lunch will be provided from June 20 through August 12)
- Rio Vista Park**, 8751 Coffman & Pico Rd.
- Smith Park**, 6016 Rosemead Blvd.
- Veterans & Ladies Auxiliary Park**, 9325 Garth Gardner Ln.

NOTE - No meals will be served on Monday, July 4.

All meals must be eaten on site. Monthly menus will be available at participating sites and on the City's website.

Volunteers are needed to assist with set up, meal distribution, site supervision and clean up. If you would like to volunteer or need more information about this program, contact the Parks and Recreation Department at 562. 801.4430.



EL RANCHO UNIFIED SCHOOL DISTRICT NEWS

Rivera Elementary Earns Second Award

Rivera Elementary School in the El Rancho Unified School District can now add another distinction to their already identified status as a Gold Ribbon School.

Rivera Elementary School was recognized by State Superintendent of Public Instruction Tom Torlakson, as a Title I Academic Achieving School. This distinction is given only to schools receiving federal Title I funds that aid in meeting the educational needs of students living at or below the poverty level.

El Rancho Unified schools have received a number of awards and recognitions over the last two years.

Rio Vista Elementary School was recognized as a National Blue Ribbon

School in 2015 and a Business Excellence Award recipient in 2014. El Rancho High School was recognized as a California Gold Ribbon High School and a Title I Academic Achieving School in 2015. El Rancho High School was also recognized as a Silver Medal High School by US News and World for 2016 as well as receiving the Los Angeles Superior Court Civic Learning Award for 2016. The STEAM Academy @Burke was recognized by STEAM Connect and the LA Arts Commission as a Model STEAM School for the Southern California Region.



The Exemplary Program Awards were created in 2013 to celebrate those schools carrying out the goals in Torlakson's A Blueprint for Great Schools report, which provided vision and direction for the California education system.

Generation 1st Degree to Host Summer Programs

Generation 1st Degree Pico Rivera would like to congratulate the El Rancho High School graduating class of 2016.

This summer we'll continue to guide students along the college readiness path with two of our G1DPR sponsored programs that take place during each summer.

Be A Leader Foundation's Senior Boot Camp program is aimed at helping students be college-ready. Through an intensive summer program, consisting of weekly 3-hour workshops for an 8-week "Summer Boot Camp," seniors are provided support with the college application process, are given personal statement guidance and participate in college exploration opportunities by visiting multiple colleges.

Another of our sponsored summer programs is the **College Planning Summer Program** designed by **The College Blueprint**, which features student essay workshops, essay coaching, creation of a college list, as well as college application and financial aid workshops.

For more information, and to learn of eligibility to apply, please visit: g1dpicorivera.org.



Singing Praise... The Pico Rivera City Council recognized the El Rancho High School Choraleers at a City Council Meeting held last month for their outstanding performance at Carnegie Hall in New York. After the group received their certificates, they performed an acapella rendition of the Star Spangled Banner for all in attendance at the Council Meeting.

The Best Mothers in Pico Rivera Recognized

During a City Council meeting held last month, the finalists from the Mother's Day Essay Contest hosted by the City were announced. The finalists were Hada Rodriguez, Henrietta Flores and Jennifer Zamora. The Grand Prize winner was Argelia Cervantes, whose award winning essay is below. All winners received a bouquet of flowers and a complimentary photo shoot, and the grand prize winner will also receive a special dinner.

A special thanks to all those who submitted essays about their wonderful mothers, it was truly a tough decision to name finalists amongst all the entries.



Pictured left to right: Henrietta Flores, Argelia Cervantes, and Hada Rodriguez

The Best Mother in Pico Rivera Submitted by Yvette Cervantes, Daughter

I would like to nominate my mother Argelia Cervantes for being a beautiful, strong and courageous mother. 2015 was the most difficult year we have ever encountered. On January of 2015 my mother was diagnosed with breast cancer and went through partial mastectomy surgery on January 20, 2015. Less than two weeks after the surgery my father (my mother's soul mate) unexpectedly and tragically passed away from a stroke that lead to heart failure on February 1, 2015, just 4 days after his 51st birthday (January 28th). Both my mother and father were inseparable and loved each other deeply as they

were married for 33 years. My mother, my siblings, and myself witnessed the paramedics performing CPR to try to bring my dad back to life. Unfortunately, it was all in vain. These two life circumstances so close in date left us completely devastated and broke us to pieces. We buried my dad just a day before valentines. Shortly after we buried my father, my mother had to begin her chemotherapy. My mother had to endure numerous chemotherapy sessions while grieving for her husband. After completing her chemotherapy sessions, my mother began her radiation treatments. My mother completed her last radiation

treatment on Christmas Eve. 2015 was an extremely difficult year for the whole family, especially my mother whom the entire burden was on. I thank the Lord Jesus Christ for giving my mom the strength needed to battle cancer. Thanks to God, my mother is cancer free. Despite the loss of my father, we find hope through our Lord and Savior that we will see my father again in heaven. I would like to bring her a fabulous surprise by nominating her the most beautiful, strong and courageous mother in Pico Rivera of 2016. God bless!

NOTICE OF BILL PAYMENT AND MAILING ADDRESS CHANGE FOR PICO RIVERA WATER AUTHORITY CUSTOMERS

Valued Customers, the City of Pico Rivera Water Department has recently made changes to its mailing address. Effective July 1, 2016, the new mailing address will be:

City of Pico Rivera - P.O. BOX 36588 - Los Angeles, CA 90036

This new address is for the mailing of payments only. Residents will still be able to pay their bills at Pico Rivera City Hall during normal business hours and online on the City's website.

