

**CITY OF PICO RIVERA  
NOTICE TO VOTERS OF MEASURE TT TO BE  
VOTED UPON AT THE NOVEMBER 3, 2020  
GENERAL MUNICIPAL ELECTION AND  
DEADLINE FOR FILING BALLOT ARGUMENTS**

**NOTICE IS HEREBY GIVEN** that a General Municipal Election will be held in the City of Pico Rivera on Tuesday, November 3, 2020, to be consolidated with the Presidential and Los Angeles County Elections. The City Council proposed on its own motion, Resolution No. 7095, for the purpose of submitting the following Transient Occupancy Tax Increase Ballot Measure to the voters of the City of Pico Rivera.

**Increase Transit Occupancy Tax for hotel visitors from 10% to 15%**

To provide additional funding for general city services such as maintaining streets, roads, sidewalks, public safety services, pedestrian and bicyclist safety, safe routes to schools, and for other critical purposes; Shall the City of Pico Rivera increase the Transit Occupancy Tax that applies only to the guests of hotels, motels, and short-term rentals, and other lodging from 10% to 15%?

The complete text of the measure is included in the proposed Ordinance and is available on the City's website at [pico-rivera.org](http://pico-rivera.org). To receive a free copy, please contact (562) 801-4389 or email [cityclerk@pico-rivera.org](mailto:cityclerk@pico-rivera.org)

**NOTICE IS FURTHER GIVEN** that pursuant to Article 4, Chapter 3, Division 9 of the Elections Code of the State of California, the legislative body of the City, or any member or members thereof, authorized by the body, or any individual voter or bona fide association of citizens, or any combination of voters and associations, may file a written argument, not to exceed 300 words in length, accompanied by the printed name(s) and signature(s) of the author(s) submitting it, or if submitted on behalf of an organization, the name of the organization, and the printed name and signature of at least one of its principal officers who is the author of the argument, for or against the City measure.

**NOTICE IS FURTHER GIVEN** that, based upon the time reasonably necessary to prepare and print the arguments and sample ballots for the election, the City Clerk has fixed **FRIDAY, AUGUST 14, 2020, 5:00 p.m.**, during normal business hours, as posted, as the date after which no arguments for or against the City measure, not to exceed 300 words in length, may be submitted to the clerk for printing and distribution to the voters as provided in the Article 4. Arguments shall be submitted to the City Clerk, accompanied by the printed name(s) and signature(s) of the author(s) submitting it, or if submitted on behalf of an organization, the name of the organization, and the printed name and signature of at least one of its principal officers who is the author of the argument, at Pico Rivera City Hall, 6615 Passons Boulevard, Pico Rivera, California. Arguments may be changed or withdrawn until and including the date fixed by the City Clerk.

**NOTICE IS FURTHER GIVEN** that the City Council had determined that rebuttal arguments, not to exceed 250 words in length, as submitted by the authors of the

opposing direct arguments, may be filed with the clerk, accompanied by the printed name(s) and signature(s) of the author(s) submitting it, or if submitted on behalf of an organization, the name of the organization, and the printed name and signature of at least one of its principal officers who is the author of the argument. The City Clerk has fixed **MONDAY, AUGUST 24, 2020, 5:30 p.m.** (10 days after the final date for filing direct arguments) as the final date.

**NOTICE IS FURTHER GIVEN** that any ordinance, impartial analysis, or direct argument filed under the authority of the elections code will be available for public examination in the clerk's office for not less than 10-calendar days from the deadline for the filing of the arguments and analysis(es). Any rebuttal argument filed under the authority of the elections code will be available for public examination in the clerk's office for not less than 10-calendar days from the deadline for filing rebuttal arguments.

Dated: August 10, 2020  
Anna Jerome, City Clerk  
City of Pico Rivera

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In compliance with the Americans with Disabilities Act of 1990, the City of Pico Rivera is committed to providing reasonable accommodations for a person with a disability. Please contact Anna Jerome at (562) 801-4389 if special program accommodations are necessary and/or if program information is needed in an alternative format. Special requests must be made in a reasonable amount of time in order that accommodations can be arranged.