Pico Rivera is pleased to present the annual City Accomplishments Fiscal Year 2017 – 2018 report on the City of Pico Rivera’s initiatives and achievements. This report summarizes this past year’s internal and external accomplishments and successes, both organizationally and at large. It showcases just some of the many goals reached this year and highlights further objectives the City plans to accomplish in the coming years.

The City’s performance goals, priorities, and strategies focus on the following areas:

- Fiscal Responsibility
- Economic Growth
- Efficiency & Adaptability
- Quality of Life
- Neighborhood & Infrastructure
- Public Engagement

As the City exemplifies 60 years of a proud past and works relentlessly to secure a prosperous future, the City’s unwavering vision and values serve as the impetus that drives this progress. Pico Rivera is a leader among cities, and through the vision of the Pico Rivera City Council, the community is recognized in this region for its ability to balance new growth and development while preserving its rich and honored heritage. The City has a strong economic legacy that embodies a diverse and vibrant community.

Looking toward the future, this collaborative effort will continue to require the ongoing support and guidance of the Mayor and members of the City Council. The collective leadership of the City Council continues to help promote efforts to maintain long-term fiscal security and stability; attract and retain economically healthy and stable revenue generators; make great strides in promoting and enhancing the public safety in the community; bring major improvements onto roads, infrastructure, and open spaces; provide a superb level of recreational programming for family members across all generations; and, positively impact the quality of life for the residents of Pico Rivera.

By working all together, the City of Pico Rivera will continue towards a prosperous future upon its proud legacy.
When the two communities incorporated as one in 1958, housing development began to boom in Pico Rivera, attracting more residents as well as the exciting possibility for new opportunities. Businesses quickly recognized the potential for success here in the City due to its convenient location and accessibility to railroads and highways that would inevitably lead to the rise of new jobs for residents. Soon, Pico Rivera would be a hot spot on every map, whether you were moving in or just passing through.

For over 60 years, Pico Rivera has been the home of some of the largest companies in the country. The Ford Motor Company operated a manufacturing plant right here in Pico Rivera’s very own backyard, where the one-millionth Ford Thunderbird was built in 1972. As many residents may be unaware, Northrop Grumman, the aerospace and defense company that manufactures the B-2 Spirit, A.K.A. the Stealth Bomber, replaced the Ford Plant and operated in that location for 18 years. Today, many popular retailers and restaurant chains continue to serve the community at the Pico Rivera Towne Center. Much like the City, the Towne Center has transformed throughout the years and ultimately serves as a reflection of how far Pico Rivera has come since its incorporation in 1958.

In 2018, our community continues to grow by embracing the same values and traditions that made it such a charming and friendly place that attracted newcomers many years back. Citrus and avocado trees still grow throughout Pico Rivera as a reminder of how it all began – meanwhile, current residents, businesses, and schools look forward to what possibilities lay ahead. Every day the City thrives on working towards a better tomorrow for those who live and work here. If the past is any indication of what’s still to come, the future of Pico Rivera is looking very prosperous.
Continued Focus on Fiscal Health Yields Positive Results

The Administrative Services Department, which consists of the Finance, Human Resources and Information Technology divisions, has taken the lead in ensuring the City’s long-term financial stability. Through a continued focus on zero-based budgeting, the Finance Division has assisted departments with accomplishing their missions, while remaining within budget. The implementation of the City’s new financial software system — New World Systems — has greatly improved the ability of everyone in the organization to access financial data necessary for making prudent management decisions.

The Fiscal Year 2017-18 General Fund budget was adopted with a $298,000 surplus. The General Fund continues to maintain healthy reserves — helping ensure that sufficient “rainy day” funds are available for any unforeseen emergencies or disasters. The City Council has taken the lead in ensuring financial stability by approving far-reaching reserve policies that create “buckets” of reserves for various purposes, dividing up the nearly $60 million in fund balance for specific purposes.

Furthermore, the City received the Government Finance Officers Association (GFOA) Award for Excellence in Budgeting — for the first time in over ten years. This distinguished award recognizes the City’s effort at producing a budget document that serves as an effective policy document, financial plan, operations guide and communications device. The City’s continued effort at producing balanced budgets — as recognized by the GFOA budget award — is yet another example of how the Administrative Services Department strives to ensure the City is financially healthy and secure.

Establishing Trust Reduces Growing Pension Costs

In November, 2017 the City Council approved the establishment of a trust that would help address the growing costs of CalPERS pensions. CalPERS continues to adjust operations in order to address the increasing costs of public employee pensions. These changes directly impact employers (i.e., the City of Pico Rivera) by increasing the amount cities must pay to maintain these retirement programs. In an effort to address the long-term impact of increased pension costs, a Pension Rate Stabilization Program (PRSP) trust was approved. Furthermore, this trust was pre-funded with $1.0 million, utilizing General Fund reserves previously set-aside for this purpose.

As pension costs increase in the coming years, the funds set-aside in this PRSP trust will be utilized to offset operating expenses. Staff will work closely with CalPERS to determine how best to use these funds, with the goal of minimizing the impact of rising pension costs on the City’s operating budget. Establishing this trust — in addition to the trust created in 2016 to address retiree health liabilities — strengthens the City’s financial security and helps ensure future fiscal stability.

Organizational Training and Development

The City of Pico Rivera embarked on a three year, organization-wide effort to strategically improve supervisory skills and communication. Through the efforts of various third-party consultants, City staff was offered various leadership training and team building sessions, with individual coaching available to help employees focus on their core skills.

In Fiscal Year 2017-18, various trainings on leadership skills, technology (i.e., Excel), supervision, and evaluation, among others were offered to employees. The purpose of this extensive training is to help the organization progress and mature, ensuring that supervisors and managers have the necessary skills and that line-staff are provided hands-on training to help them increase productivity.
FISCAL RESPONSIBILITY

• Adopted budgets with surplus for FY 2016-17, FY 2017-18 and FY 2018-19
• Established trust to address retiree health and long-term costs pertaining to Other Post-Employment Benefits (OPEB)
• Established trust to address increasing pension costs
• Successfully negotiated three full-time and one part-time Memorandums of Understanding
• Increased full-time employee life insurance benefits to $100,000 (from $20,000)
• Improved dental offerings for employees
• Provided continual Excel training
• Encouraged multiple trainings for staff
• Encouraged attendance at conferences and seminars
• Brought preparation of financial statements 100% in-house
• Continue to receive Government Finance Officers Association (GFOA) award for the City’s Comprehensive Annual Financial Report (CAFR)
• Received Government Finance Officers Association (GFOA) award for budget for first time in over 10 years
• Implemented new financial software
• Continuous best practices for efficiency (increase use of Automated Clearing House [ACH], tighter internal department deadlines, streamlining ‘financedep’ email for vendors)
• Implemented 4/10 work schedule
• Transitioned to in-house risk management/ new insurance pool
• Refinanced $30 million in bonds, providing General Fund savings of $400,000 annually
• Issued $15 million in road improvement bonds
• Created the Administrative Services Department which includes the Finance, Human Resources, and Information Technology Divisions
• Contracted third-party Information Technology consultant to assist with internal service needs
• Transitioned to new banking partner
• Transitioned animal license processing completely to SEAACA
• Increased employee financial literacy by improving 457 deferred compensation offerings/ new provider (Nationwide)
• Provided $500 employer matching for employees participating in the 457 deferred compensation program
• Transitioned business license to HDL/ Community Development
• Created comprehensive reserve policies
• Diversified investments of funds/utilizing 3rd party financial management advisor
• Completed physical inventory/audit of all City owned vehicles and equipment
• Transitioned full-time employees to online time sheets
• Provided training to Departments on new chart of accounts
Economic Growth

The Department of Community and Economic Development has been working tirelessly throughout the last year in collaboration with eager investors on ambitious plans for the City of Pico Rivera. City locals can begin to anticipate these exciting new ventures over the next few months, including establishments such as Don Chente Bar and Grill, Chick-Fil-A, Raising Cane’s and many more.

Groundwater Reliability Improvement Project
San Gabriel River Parkway

The Water Replenishment District of Southern California (WRD) was established by a vote of the people in 1959 for the purpose of protecting the groundwater resources of two of the nation’s most utilized urban groundwater basins, the Central Basin and West Coast Basin. The basins currently provide nearly 50 percent of the drinking water for four million people (about 10% of California’s population) within 43 cities in southern Los Angeles County.

On September 22, 2016, the groundbreaking took place in Pico Rivera on the future site of the Groundwater Reliability Improvement Project (GRIP). The purpose of the GRIP Advanced Water Treatment Facility (AWTF) project is intended to completely eliminate the current demand for imported water by producing 21,000-acre feet annually from locally sourced alternatives for groundwater replenishment in the Central Basin.

Ultimately, GRIP will conserve more water resources, significantly save money, and establish a stable source of water for local residents.

The GRIP AWTF will purify approximately 10,000-acre feet (3.25 billion gallons) of tertiary treated (recycled) water annually to near-distilled levels. Together with an additional 11,000-acre feet of recycled water, WRD will deliver 21,000-acre feet of water to the spreading grounds for groundwater recharge. Once the facility is constructed, the GRIP AWTF will include a 25,000 square foot operation, a 3.6 million gallon reservoir, a 48,000 square foot process building, and an 8,000 square foot chemical storage area. The entire facility was designed with input from local residents at a Community Event held on June 6, 2015.

The location of the GRIP AWTF is currently under construction on a 5.2-acre site adjacent to the San Gabriel River, allowing for direct delivery of purified recycled water via an existing pipeline leading into the San Gabriel Coastal Spreading Grounds where it will percolate into the Central Basin. Deconstruction of the previous structures on site was completed in May 2016 and associated projects, including supplemental recharge well and groundwater monitoring well construction, brine disposal pipeline construction, and street improvements commenced Shortly thereafter.

Additionally, the GRIP AWTF will include an Administration and Learning Center on-site where people in the community can access educational resources on water treatment and recycling at this state-of-the-art facility. The exterior landscape of the GRIP AWTF will also feature an educational model of the San Gabriel River, a drought-tolerant demonstration garden, and a multi-use amphitheater area. The new treatment facility is anticipated to be fully operational over the next few months.

In May of 2018, the Water Replenishment District held a naming ceremony to name the project The Albert Robles Center for Water Recycling and Environmental Learning in honor of previous WRD Board Member Albert Robles who was the Director of Division 5 for over 25 years. For more information, visit the Water Replenishment District at www.wrd.org.
The Village Walk Lifestyle and Entertainment Center located at the southwest corner of Paramount and Whittier Boulevards is undergoing major improvements. The 133,000 square foot entertainment center includes the 14 screen Cinépolis Luxury Cinema which has recently converted the theater into a state-of-the-art center. The facility includes reclining leather seats, digital projection, premium audio and sound, stadium seating and 3D viewing experience. The cinema also includes Cinépolis Junior, a space of playful rooms that caters to children so that they can play prior to the movie start and within a 15 minute intermission. The facility includes reclining leather seats, digital projection, premium audio and sound, stadium seating and 3D viewing experience. The cinema also includes Cinépolis Junior, a space of playful rooms that caters to children so that they can play prior to the movie start and within a 15 minute intermission. The cinema also includes Cinépolis Junior, a space of playful rooms that caters to children so that they can play prior to the movie start and within a 15 minute intermission.

The improvements to the Center will also include the re-painting of the entire facade and resurfacing of the parking lot. These improvements demonstrate the successful collaboration between the City and private ownership and is anticipated to provide Pico Rivera residents with additional entertainment options. In collaboration with Economic Development staff, new and highly popular tenants including Bath and Body Works and Ulta Beauty recently opened in spring 2018. Renovations to the Towne Center also include the repainting and resurfacing of the parking lot. These new tenants and improvements are a welcomed addition to the Towne Center, with more coming soon!

Pico Rivera Towne Center
South of Washington St. between Rosemead and Paramount Boulevards

The Pico Rivera Towne Center, located on the south side of Washington Boulevard between Rosemead and Paramount Boulevard is undergoing major renovations. For Less, PetSmart, Aldi, The Habit Burger, Baskin Robbins and Chili’s Grill and Bar are just a few of the chains such as Panera Bread, Walmart, Lowe’s Home Improvement, Marshall’s, Walgreens, Starbucks, Ross Dress For Less, PetSmart, Aldi, The Habit Burger, Baskin Robbins and Chili’s Grill and Bar. In collaboration with Economic Development staff, new and highly popular tenants including Bath and Body Works and Ulta Beauty recently opened in spring 2018. Renovations to the Towne Center also include the repainting and resurfacing of the parking lot. These new tenants and improvements are a welcomed addition to the Towne Center, with more coming soon!

Dahlia by City Ventures
East Terminus of Burke Street and the San Gabriel River

A new 18 unit single-family development will be constructed by Baldwin Park Homes at the east terminus of Burke Street and the San Gabriel River. The site, approximately 2.58 acres, is currently vacant and located within an existing residential community. 16 homes will be 2-story structures with the remaining 2 homes single-story height. The development will feature five different floor plans ranging from 1,500 to 2,200 square feet with 4 bedrooms, 2 ½ to 3 bathrooms and a 2-car attached garage. In addition to garage parking, each home will have a driveway large enough to park at least two additional vehicles on-site. The homes are anticipated for completion by summer of 2021 and will infuse a total investment of $8.5 million into the local community. The project will enhance the local community and provide options for new residents looking for step-up housing.

Village Walk Lifestyle And Entertainment Center
Southwest Corner of Paramount and Whittier Boulevards

The Village Walk Lifestyle and Entertainment Center located at the southwest corner of Paramount and Whittier Boulevard is undergoing major improvements. The 133,000 square foot entertainment center includes the 14 screen Cinépolis Luxury Cinema which has recently converted the theater into a state of the art center. The facility includes reclining leather seats, digital projection, premium audio and sound, stadium seating and 3D viewing experience. The cinema also includes Cinépolis Junior, a space of playful rooms that caters to children so that they can play prior to the movie start and within a 15 minute intermission. The cinema also includes 4DX auditorium, the ultimate in technology delivering a fully immersive cinematic experience. Each chair is equipped with motion simulators and environmental effects such as wind, bubbles, and scent work in synchronicity with the action on the screen.

The Village Walk Lifestyle and Entertainment Center will also feature new restaurants including Don Chente Bar and Grill and Raising Cane’s Chicken Fingers restaurants. The new development also includes a 5,600 square foot retail pad and additional restaurant space. Economic Development staff is actively coordinating with ownership towards finding the best tenants for these future pad spaces.

The improvements to the Center will also include the re-painting of the entire facade and resurfacing of the parking lot. These improvements demonstrate the successful collaboration between the City and private ownership and is anticipated to provide Pico Rivera residents with additional entertainment options.
A major change is underway at the corner of Slauson Avenue and Paramount Boulevard. The Irvine-based Sares-Regis Group, one of the leading developers and providers of comprehensive real estate services throughout the western United States, will be redeveloping the site at 7860 Paramount Boulevard (former Swap Meet) along with the site located diagonally across at 7919 Paramount Boulevard. Together, these two projects will entail close to 200,000 square feet of Class A Industrial space with a concurrent estimated completion by Summer 2019.

The future development will garner a combined investment of $33 Million, with an estimated valuation of nearly $45 Million. The Sares-Regis Group is known in the industry for its diversified expertise in all facets of real estate, and the City welcomes their investment in Pico Rivera. This increased property valuation will not only contribute to the City’s fiscal health, but will also translate to a multitude of positive economic wins that will have a ripple effect throughout the community. The City of Pico Rivera expects a significant boost to the local economy, with the impact of job creation—a major win in and of itself—but also among local businesses that will benefit from the influx of these employees and their purchasing power in the local economic landscape.

Charged with developing a comprehensive economic development strategy, the project represents a collaborative effort across all City departments as a catalyst to achieve the economic vision set forth by City Council. City officials will work in close collaboration with the Sares-Regis Group and a national brokerage firm in a strategic approach to identify quality tenants for the development. The project, coupled with the planned improvements to the area, will positively impact the economic growth of the community and serve to optimize and improve the Pico Rivera experience.
Our vision is to create sustainable, innovative approaches to modern living by proactively promoting power alternatives, resource conservation and smart energy consumption of all our natural resources. Pico Rivera Innovative Municipal Energy (PRIME) is determined to help design cleaner energy platforms for its customers in an effort to promote an environmentally sustainable future.

We define environmental sustainability as a condition of balance, resilience, and interconnectedness that allows society to satisfy its resource and service needs, for current and future generations, without compromising the health of the ecosystems providing them. Essentially, we attempt to neither exceed the capacity of the supporting ecosystems that continue to regenerate the services necessary to meet our needs, nor do we allow our actions to diminish nature’s biological diversity.

Therefore, we value innovation, engagement, resilience, and ultimately, sustainability. PRIME believes that change starts with the individual. To that end, we remain tightly focused on delivering quality products and services in our competitive marketplace that add value and improve the quality of life for our residents and businesses.
The City engages in continuous review and improvement of employment practices, including recruitment and hiring procedures, performance evaluations, and promotional opportunities.

CITY EMPLOYEES

- Full-time: 151
- Part-time: 172

Adjusted cost of living for over 140 full-time employees
Adjusted hourly wages for 138 part-time employees

EFFICIENCY & ADAPTABILITY

A 3-Alarm fire destroyed parts of the Corsica Apartment complex earlier this year, leaving more than 141 units without power and gas, and completely destroying 45 of those units with heavy smoke and fire damage.

The incident occurred just after 3:30 p.m. on Thursday, February 22, 2018 on the apartment building’s eastern complex, or “Building D.” Residents quickly evacuated to open areas as fire crews from Pico Rivera, Norwalk, Whittier, and Santa Fe Springs responded to the fire. It took fire crews approximately 3 hours to finally contain the blaze and stop it from spreading to the other buildings.

As soon as the incident began, an evacuation shelter was set up at Rivera Park with the assistance of City staff and the American Red Cross. Many of the displaced residents began to arrive at the shelter soon after it was opened and no sooner had the shelter opened, donations started pouring in.

Residents and Businesses came together, not only from Pico Rivera, but from surrounding communities. As soon as people saw what was happening on the news, or on their social media accounts, they all came to Rivera Park to do what they could to help.

Throughout the night, clothes, personal hygiene items, baby clothes and diapers, were collected into the late evening. Local businesses and residents also came with food and water. More than 4 dozen pizzas from residents and local pizza businesses were delivered to Rivera Park, as well as other food donations and grocery donations. Before the night was over, well over 5 dozen cases of water were donated for the residents at the shelter. At one point, City officials spread the word, through the City’s official social media pages that donations were no longer being accepted, however, they still kept coming in from people wanting to help.

As the weekend approached, more clothes came in prompting officials to call for volunteers to help sort out the donations.

During the time of need, the community truly came together, it was a perfect example of neighbors helping neighbors.

The Rivera Park Shelter itself remained opened for the displaced residents. During the first couple of nights, some residents took advantage of the accommodations and slept at the shelter while City staff remained on site with the American Red Cross to keep the facility open. Also, during the week following the apartment fire, the Rivera Park Shelter became a resource center for displaced residents offering food, basic first aid and medical care, resources and informational meetings.

To date, the City continues to work with families affected by the fire.

Processed 58,512 water bills
Billed over $9.2 million in water sales
Processed 11,639 delinquent water bills
Assessed approximately $125,191 in delinquent fees

1.5 billion gallons of water pumped
Installed a new MCC Control Panel at Plant 3 Booster/Well Site allowing the well to be fully operational
Since January of 2018, the City of Pico Rivera marked its 60th year anniversary with celebrations scheduled throughout the year. A 60th Year Kick-Off Celebration was held at the Pico Rivera Historical Museum on January 28, where the City and the Pico Rivera Historical & Heritage Society treated attendees to a variety of historical activities including live music and the burial of a time capsule set to reopen on the City’s Centennial 100 year celebration, January 28, 2058. Additionally, the City hosted several very special events highlighting the 60th Anniversary including the Easter Eggstravaganza, Memorial Day, and Fireworks Spectacular.

The celebrations continued in 2018 with five nights of live entertainment at the Summer Street Fest in August, a Labor Day weekend carnival, and a Diamond Charreada in September. For the remainder of the 60th-anniversary festivities, the City will host an ultra-frightful Halloween Spooktacular in October, a Veterans Day Car Show and ceremony in November, and conclude the City’s Diamond year in December with a special Tree Lighting celebration featuring a unique snowflake firework show. Next year, Pico Rivera can expect new exciting events and programs for residents throughout 2019 as the City is committed to providing the highest quality of experiences while working to enhance community engagement for all those who call Pico Rivera home.
Community Services

Community services are the heart and soul of Pico Rivera and an integral part of daily life for residents. Data from FY 2016-17 indicates that many new improvements and repairs are being made every year to enhance the convenience of transportation assistance and access to programs for all. Additionally, emergency services continue to ensure the highest quality of safety and crime prevention possible.

<table>
<thead>
<tr>
<th>Service Description</th>
<th>Number</th>
</tr>
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<tbody>
<tr>
<td>Pico Rivera Residents</td>
<td>63,635</td>
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<tr>
<td>Public Visits to Pico Rivera Library</td>
<td>87,495</td>
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<tr>
<td>Public Visits to Rivera Library</td>
<td>33,543</td>
</tr>
<tr>
<td>REACH After School Students enrolled</td>
<td>697</td>
</tr>
<tr>
<td>Dial-A-Cab Trips</td>
<td>16,026</td>
</tr>
<tr>
<td>Dial-A-Van Trips</td>
<td>8,166</td>
</tr>
<tr>
<td>Fire Hydrants Repaired/Replaced</td>
<td>4</td>
</tr>
<tr>
<td>New Fire Hydrant Installations</td>
<td>2</td>
</tr>
<tr>
<td>Water Meters Replaced</td>
<td>369</td>
</tr>
<tr>
<td>Water Pipes Repaired</td>
<td>314</td>
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<tr>
<td>New Solar Photovoltaic System Installations Inspected</td>
<td>72</td>
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<tr>
<td>New Solar Systems Installed since the Program Began in 2017</td>
<td>116</td>
</tr>
<tr>
<td>Building, Electrical, Plumbing, Mechanical &amp; Housing Inspections Completed</td>
<td>7,474</td>
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LA County Sheriff's Department

<table>
<thead>
<tr>
<th>Service Description</th>
<th>Number</th>
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</thead>
<tbody>
<tr>
<td>Emergency Calls</td>
<td>499</td>
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<tr>
<td>Priority Calls</td>
<td>4,157</td>
</tr>
<tr>
<td>Routine Calls</td>
<td>47,532</td>
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</tbody>
</table>

Senior Services Case Worker

The Case Worker assists with supportive service referrals to help older adults with services such as Medicare, Medi-Cal, Low-income housing, government programs and more.

Case Worker Consultations: 261
Total Seniors Served: 132

Services Provided

<table>
<thead>
<tr>
<th>Service</th>
<th>Number</th>
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</thead>
<tbody>
<tr>
<td>Immigration</td>
<td>8</td>
</tr>
<tr>
<td>CalFresh</td>
<td>5</td>
</tr>
<tr>
<td>Recreation</td>
<td>2</td>
</tr>
<tr>
<td>Employment</td>
<td>3</td>
</tr>
<tr>
<td>Healthcare</td>
<td>11</td>
</tr>
<tr>
<td>Food Assistance</td>
<td>9</td>
</tr>
<tr>
<td>Home Care Services</td>
<td>11</td>
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<tr>
<td>Transportation</td>
<td>14</td>
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<tr>
<td>Public Assistance/ Benefits</td>
<td>23</td>
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<tr>
<td>Legal</td>
<td>20</td>
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<tr>
<td>Medicare/Medi-Cal</td>
<td>26</td>
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<tr>
<td>SSA Benefits</td>
<td>13</td>
</tr>
<tr>
<td>Document Review/ Translation/Completion</td>
<td>43</td>
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<tr>
<td>Housing</td>
<td>48</td>
</tr>
<tr>
<td>Other</td>
<td>25</td>
</tr>
</tbody>
</table>

Note: Numbers reflect cases served April - June 2018. Case Worker position was implemented in April 2018.
Day in and day out, the Public Works Department are the friendly faces in orange uniforms who work hard to make constant improvements around Pico Rivera. From small pothole repairs on streets to major City improvement projects, the consistent beautification of Pico Rivera is the result of City tax dollars in action. As a friendly reminder, residents are encouraged to download the My PR app through a smartphone to report potholes and graffiti directly to the City.
The City of Pico Rivera takes the utmost pride in providing a clean, safe, and enjoyable experience for all visitors at parks and sports fields. The Department of Public Works ensures that turf landscapes and playing fields in the City are consistently maintained and managed to the highest standards on a continual basis. The implementation of synthetic grass in park fields helps conserve the use of water, time, and resources while maintaining the aesthetic of a healthy green lawn year round. Additionally, the City takes extensive conservation measures by utilizing over 550 valves and several thousand rotary sprinklers throughout Pico Rivera parks.
### Community Events

- **Attendees to Community Events**: 118,432
- **Class Registrations**: 5,735
- **Classes Offered**: 3,689

### Dance Recital

- **Attendees**: 4
- **Dance Recitals**: 6
- **Adaptive Dances**: 1,500

### Teen Excursions

- **Teen Programs Offered**: 1,341
- **Swim Lesson Participants**: 10,502

### Recreational Programs

- **Swim Lesson Participants**: 1,341
- **Recreation Swim Participants**: 1,087
- **Family Fun Events Participants**: 461

### City-Run Youth Sports Leagues

- **City-Run Youth Sports Leagues**: 4
- **Nine-Week Camps in Summer**: 3

### Senior Services

- **City-Run Sports League Participants**: 517
- **Senior Congregate Meals Served**: 151,669
- **Senior Meals Delivered to Homes**: 26,924

### Public Engagement

More than 8,000 residents and visitors lined up along Passons Boulevard to witness the City’s 60th Anniversary Diamond Jubilee Parade.

The Diamond Jubilee Parade route started at Jackson Street, just south of Whittier Boulevard, and ran along Passons Boulevard to Haney Street, just in front of El Rancho High School.

The parade featured over 90 entries including local and state dignitaries, the Los Angeles County Sheriff’s and Fire Departments, as well as local community groups and local businesses. Other parade entries included equestrian groups, cultural dance troupes, and an appearance by the Southern California Garrison of the 501st Legion, the world’s definitive Imperial Star Wars costuming organization.

The parade also gave residents and visitors along the route an opportunity to hear and see students from the El Rancho High School Marching Band in action.

Several celebrities also made appearances at the Diamond Jubilee Parade. Radio Personalities El Mandril from the "El Mandril Show" on Radio Central 93.9 FM and Pico Rivera native Gee Gee from Mega 96.3 waved to fans along the parade route. Television news personality and another Pico Rivera native, Alysha Del Valle from KNBC 4, made an appearance as well.

A treat for Los Angeles Dodgers fans, former player now coach, Manny Mota, appeared in Dodger gear and greeted eager Dodger fans along the parade route.

Many music aficionados recognized our special guest, a 10-time Grammy Award winning jazz icon, Arturo Sandoval who served as the parade’s Entertainment Grand Marshal.

The City has had a history of hosting parades, with the most locally famous parade, the Huck Finn Parade, held nearly a decade ago. Many longtime residents recall fond memories of the traditional Huck Finn Parade that was held in the 1970’s and 1980’s and were equally impressed with the City’s 60th Anniversary Diamond Jubilee Parade.
Pico Rivera is situated on the eastern edge of the Los Angeles Basin and the southern edge of the San Gabriel Valley, approximately 13 miles southeast of Downtown Los Angeles. Formed through the merging of two historic communities, Pico and Rivera, the City was officially incorporated in January 1958 as the 61st city in Los Angeles County. Originally an agricultural area, the community evolved into a residential and industrial area following the end of World War II.

A variety of regional entertainment and sporting venues, along with beach and mountain areas, are located within easy driving distance. The local housing stock, seventy percent of which is owner-occupied, has been expanded in recent years with the addition of several newer housing developments.

Industrial and commercial uses continue to be attracted to Pico Rivera, in large part to the easy access provided by three freeways, major railroads and the close proximity of a world-class port and airport facilities.

Since its incorporation 60 years ago, the City has embraced progress while honoring its heritage. As the community looks forward to the years ahead, several recent and forthcoming projects will help ensure Pico Rivera continues to be a great place to live, work, and play.
Rivera’s First Schoolhouse built in 1868 and now located at Knott’s Berry Farm.