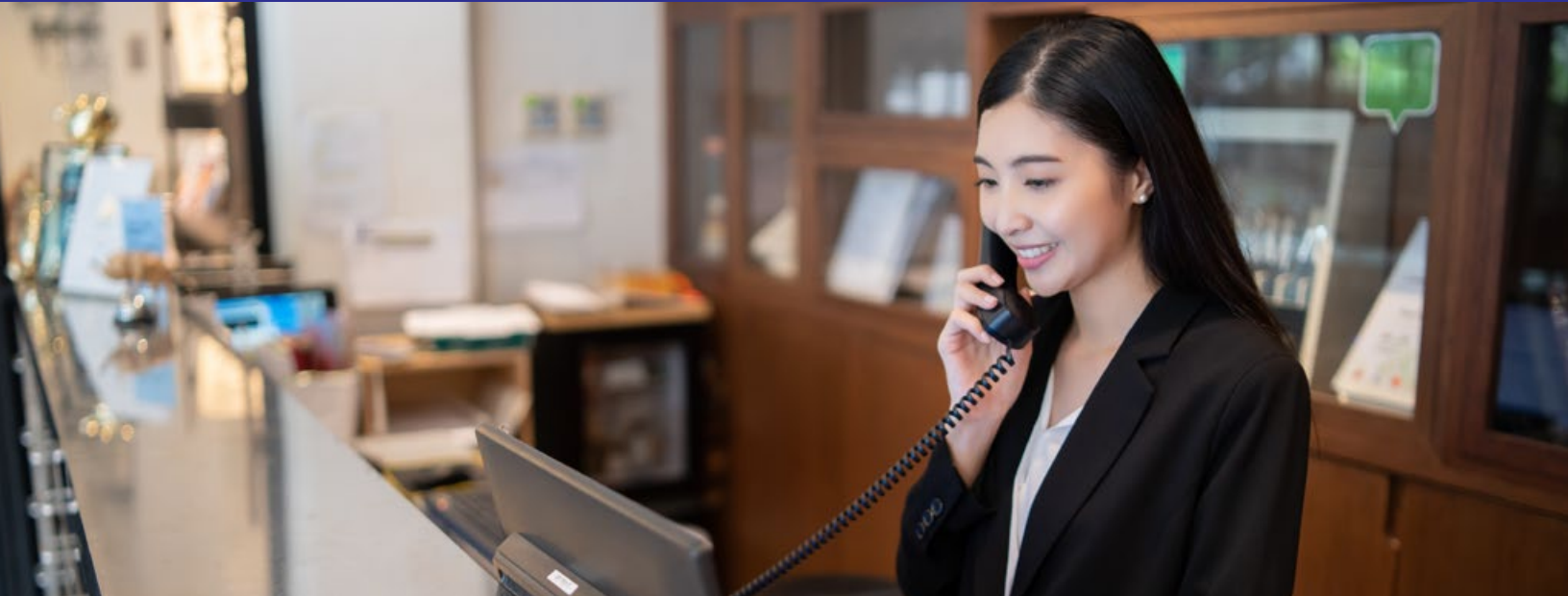


# VOTE NOVEMBER 3



# MEASURE TT

**The Hotel Visitor Tax** (also known as the Transient Occupancy Tax) is charged to guests of hotels, motels, short-term rentals and other lodging accommodations.

## **MEASURE TT**

proposes a new Hotel Visitor Tax Rate of 15%. **THIS IS PAID 100% by HOTEL GUESTS.**

## **MEASURE TT**

proposes an increase from the current rate of 10% to 15%. This 5% increase could raise up to \$100,000 per year.

## **MEASURE TT**

proposes to help the City recover costs for the usage of roads, parks and emergency services that hotel visitors use during their stay in Pico Rivera.

## **MEASURE TT**

proposes to provide additional funding for City services such as road repairs, public safety, and safe routes to school.

You must be registered to vote. Voter registration ends October 19. For LA Vote, call 800.815.2666.