



C.2 Virtual Community Workshop #1

The section contains all townhall materials, handouts, flyers, PowerPoint presentation, as well as all available public comments provided during the meeting. Public comments were received verbally and in written form through the Zoom chat. A video recording of the virtual townhall is available at:

www.Pico-rivera.org/depts/ced/planning/housing_element

City of Pico Rivera

Community Workshop #1 Summary

December 3, 2020



Community Workshop #1

On Thursday December 3, 2020, from 6-7 PM, the City of Pico Rivera held a virtual public community workshop for the 2021-2029 6th Cycle Housing Element Update. The purpose of the meeting was to provide information on the Housing Element update process and to gather input from the public, which will shape the goals, policies, and programs in the Housing Element. The workshop included a PowerPoint presentation providing information regarding the following topics:

- An overview of the Housing Element;
- Why Housing Elements are updated;
- Information on the Regional Housing Needs Assessment and process;
- Overview of the City of Pico Rivera's RHNA allocation by income category;
- Review of the update schedule and Process; and,
- Overview of additional opportunities for community engagement.

Following the presentation, the City allowed time for open questions from the public regarding the Housing Element. A video of the full presentation and PowerPoint are available on the City's Housing Element Update webpage here, www.pico-rivera.org/depts/ced/planning/housing_element/default.asp.

Mentimeter

Participation is a crucial part of the Housing Element Update process. The Covid-19 pandemic changed the way that the City can engage with residents. Given that the first workshop was on a virtual platform the City utilized a live polling tool to create channels of engagement and participation opportunities to residents and workshop attendees. The City used Mentimeter.com, an anonymous live polling survey to further engage participants. The poll offered the following questions:

- What is your favorite restaurant in Pico Rivera?
- What are some challenges to finding housing in Pico Rivera?
- What are some opportunities for housing in Pico Rivera?
- Do you agree or disagree with the following statements?
 - 4 and 5 story residential buildings fit within the characters of Pico Rivera when places near commercial/similar uses, and public transit corridors
 - Mixed use development can fit within the character of Pico Rivera

All responses received through the poll are provided in **Appendix A** of the Pico Rivera Housing Element.

Community Survey

Additionally, the City launched an online community survey on December 3, 2020. During the workshop, information regarding access to the survey and instructions for taking the survey were provided. The survey provided a forum for residents' input on the following topics:

- Affordable Housing
- Community Assistance
- Fair Housing
- Development Processes

City of Pico Rivera

Community Workshop #1 Summary

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- Housing Opportunity Areas
- Barriers to Housing
- Additional comments regarding the Housing Elements

The survey was available through the following direct link, [Pico Riverahousingsurvey.metroquest.com](https://pico.riverahousingsurvey.metroquest.com) as well as on the City's Housing Element Update webpage. The City promoted the survey at the workshop and through social media, email and community announcements.



City of Pico Rivera

2021-2029 Housing Element Update Virtual Community Workshop

The City of Pico Rivera is beginning the process of updating the
2021-2029 Housing Element!

Please join us remotely to learn about what happens when the City updates its Housing Element, why the City is required to do so, and what opportunities community members have to give feedback.

The virtual meeting will focus on:

- Housing needs and services within Pico Rivera
- Opportunities to provide housing at all income levels in the community
- Identifying constraints to building and accessing housing

When: Thursday December 3, 2020 at 6 PM

Where: Zoom - <https://kimley-horn.zoom.us/j/98425477369>

Website: http://www.pico-rivera.org/depts/ced/planning/housing_element/housing_element.asp

Si desea solicitar los servicios de traducción del taller al español, favor de enviar un correo electrónico a Ines.Galmiche@kimley-horn.com antes de las 5 pm del martes 3 de noviembre.

For questions, please contact:

Luis Rodriguez at lrodriguez@pico-rivera.org or Julia Gonzalez at juliagonzalez@pico-rivera.org
or call (562) 801-4332 for more information.





Ciudad de Pico Rivera

Actualización del Elemento de Vivienda 2021-2029 Taller Comunitario Virtual

¡La ciudad de Pico Rivera está iniciando el proceso de actualización del Elemento de Vivienda 2021-2029!

Por favor únase a nosotros de forma remota para conocer que sucede cuando la ciudad actualiza su Elemento de Vivienda, por qué se requiere que la ciudad lo haga, y qué oportunidades tienen los miembros de la comunidad para dar su opinión. La reunión virtual se enfocará en:

- Necesidades de vivienda y servicios dentro de Pico Rivera
- Oportunidades para proporcionar vivienda a todos los niveles de ingreso en la comunidad
- Identificar las limitaciones para la construcción y el acceso a viviendas

Fecha: el jueves 3 de diciembre del 2020 a las 6 PM

Lugar: Zoom - <https://kimley-horn.zoom.us/j/98425477369>

Sitio Web: http://www.pico-rivera.org/depts/ced/planning/housing_element/housing_element.asp

Si desea solicitar los servicios de traducción del taller al español, favor de enviar un correo electrónico a Ines.Galmiche@kimley-horn.com antes de las 5 pm del martes 3 de noviembre.

Si tiene preguntas, favor de comunicarse con:

Luis Rodriguez por correo electrónico lrodriguez@pico-rivera.org o

Julia Gonzalez por correo electrónico juliagonzalez@pico-rivera.org o

llamar al (562) 801-4332 para más información.



City of Pico Rivera HOUSING ELEMENT UPDATE

The City of Pico Rivera is in the process of updating the 2021-2029 Housing Element. This Fact Sheet is intended to answer commonly asked questions and provide information about the update process.

What is a Housing Element?

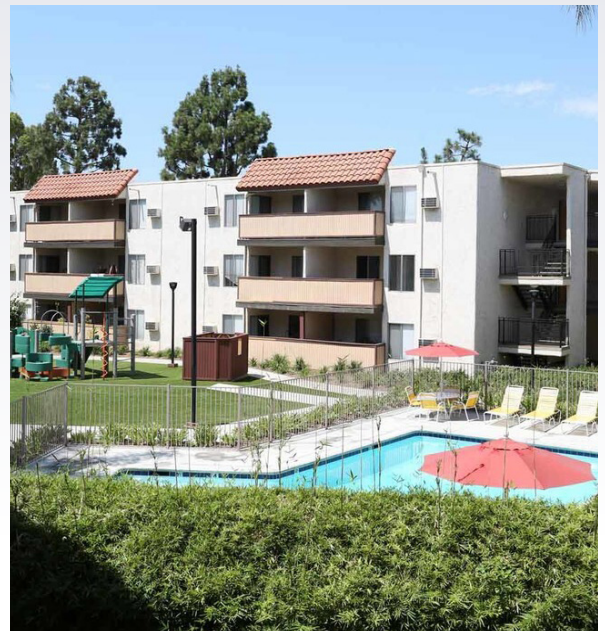
The Housing Element is a city-initiated policy document that provides direction for the implementation of various programs to meet the existing and projected future housing needs of all economic segments of the Pico Rivera community. The Housing Element provides policies, programs, and actions that support and encourage the production of housing units for all income levels.

Key Features of the Housing Element:

- Population and housing profile of Pico Rivera
- Evaluation of housing constraints and resources
- Evaluation of existing programs and policies
- Analysis of sites appropriate for housing
- Develop policies, programs, & quantified objectives

What is the Regional Housing Needs Assessment (RHNA) Process?

The RHNA process is mandated by state law to quantify the need for housing. This informs local planning processes to address existing and future housing need resulting from growth in population, employment, and households. For the 2021-2029 Planning Period, the City of Pico Rivera is allocated 3,939 housing units to accommodate growth by income category. The Housing Element is mandated by the State to provide sites to accommodate this estimated growth.



2021 - 2029 City of Pico Rivera RHNA Housing Needs Allocation:

Income Category	% of Area Median Income (AMI)	Income Range*		RHNA Allocation (Housing Units)
		Min.	Max.	
Very Low Income	0 - 50%	--	\$38,650	1,149 units
Low Income	51 - 80%	\$39,423	\$61,840	562 units
Moderate Income	81 - 120%	\$62,613	\$92,760	572 units
Above Moderate Income	> 120%	\$92,760	--	1,656 units
Total				3,939 units

*Income range is based on the 2020 HUD Area Median Income (AMI) for Los Angeles County of \$77,300.



City of Pico Rivera HOUSING ELEMENT UPDATE

Why is the City Updating the Housing Element?

The City of Pico Rivera is required by state law to update its Housing Element every eight years. The current adopted Housing Element is for the 2013-2021 Planning Period. The City is now planning for the 2021-2029 Planning Period.

Importance of updating the Housing Element:

- Ensures the City complies with State housing laws
- Allows the City to become eligible for State grants and funding sources
- Demonstrates the ability to meet future housing growth needs
- Allows the community to further engage in the planning process

What is Included in the Update Process?

The update process is community-based and will include a variety of activities to interface with the Pico Rivera community. Key features include:

- Community workshops and public meetings
- Comprehensive review of community demographics to reflect existing conditions
- Completion of sites analysis to meet 2021-2029 RHNA
- Public Hearings before the Planning Commission and City Council

How Can You Participate in the Update Process?

There are a variety of ways you can participate throughout the planning process:

- Two Community Workshops will be held on December 3, 2020 and in March 2021 (exact date TBD) for community members to learn about the process and provide their feedback and guidance to the City
- Submit a community survey response
- Review and provide comments on the Public Review Draft available in Spring 2021



For the most updated information,
www.pico-rivera.org/depts/ced/planning/housing_element/default.asp
or contact:

Luis Rodriguez, Principal Planner, City of Pico Rivera
lrodriguez@pico-rivera.org

Project & Outreach Timeline





Please take out your cell
phone and go to:
www.Menti.com



Enter the code:
80 91 29 0

What is your favorite restaurant in Pico Rivera?



What are some challenges to finding housing in

Pico Rivera?

Vacant land

Rents are too high

Cost

No smaller homes/apartments

Pricing

low dense

Security deposits are more than rent amount

not enough home ownership in the area

What are some opportunities for housing in Pico Rivera?

mixed-use housing in vacant commercial spaces

Higher Density

access to schools, groceries, safety

Future Gold Line Station Area

Transit and walkable areas

Under utilized parking lots

Create affordable housing .

I would like to pay less rent , I pay over 70% of my income

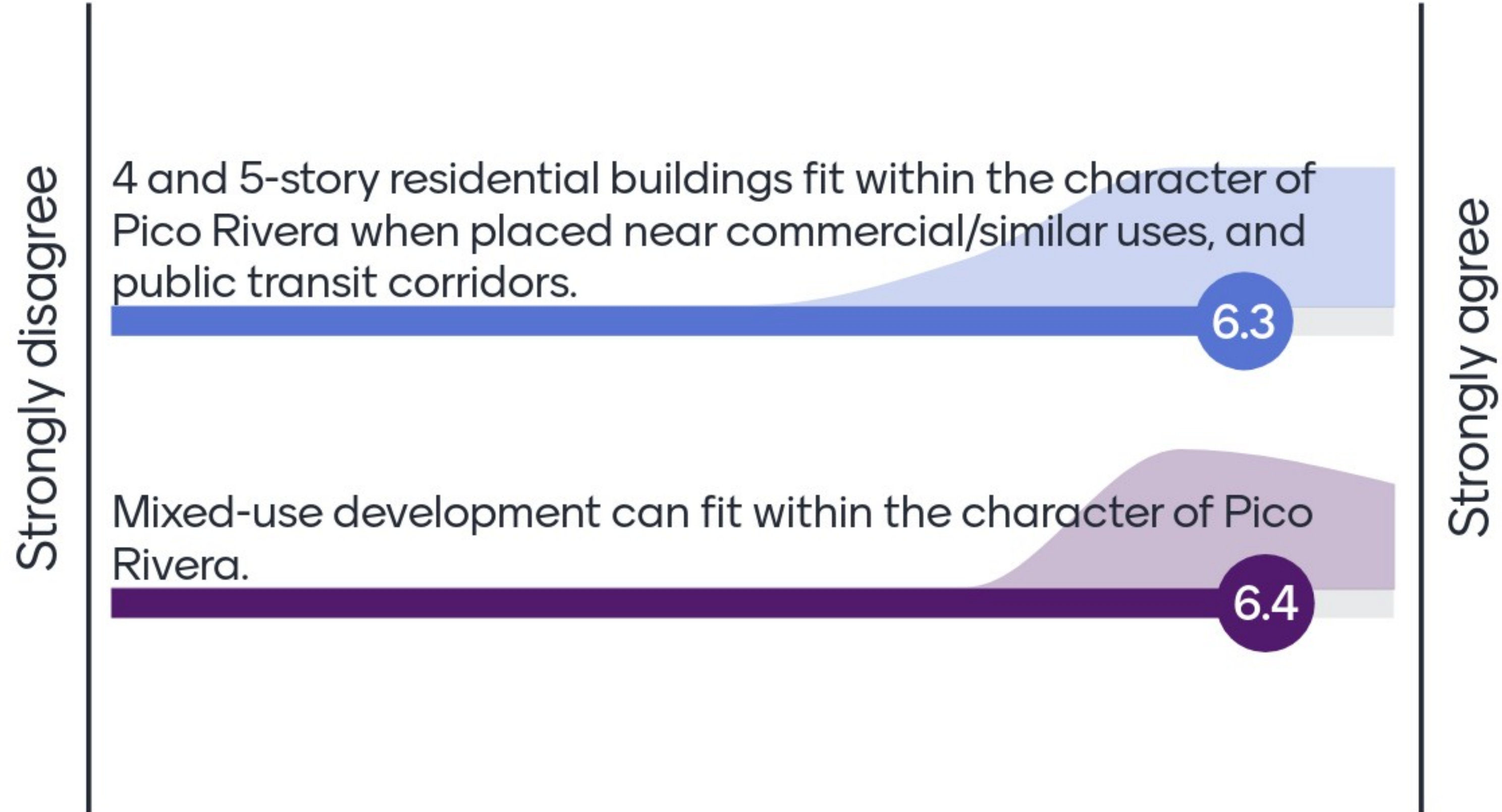
mix use along transportation corridor expansion

What are some opportunities for housing in Pico Rivera?

rezone lots not being used

safe walkable safe areas from cars and trucks

Do you agree or disagree with the following statements?



In three words or less, what is your vision for housing in Pico Rivera?

less homelessness
affordable housing
sense of community
commercial investment
city for everyone
walkable neighborhood
affordable opportunities
accessible home ownership
commercial growth
accessory dwelling units
improving walk ability
no cars needed
3 story mix use
improved air quality
increased ownership