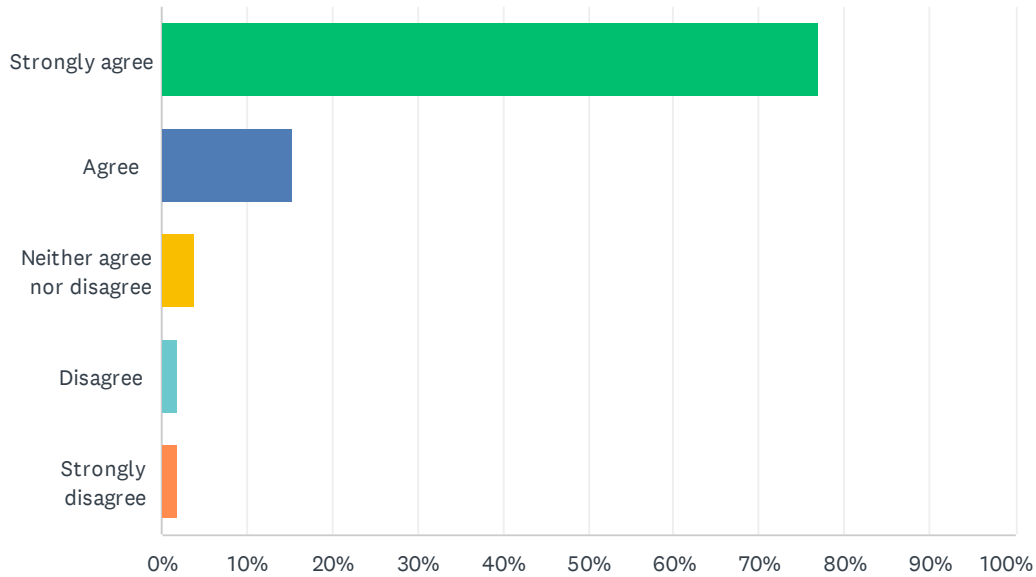


Q1 Developing a fun and vibrant “uptown” area with diverse shopping, dining, and entertainment options will increase economic activity.

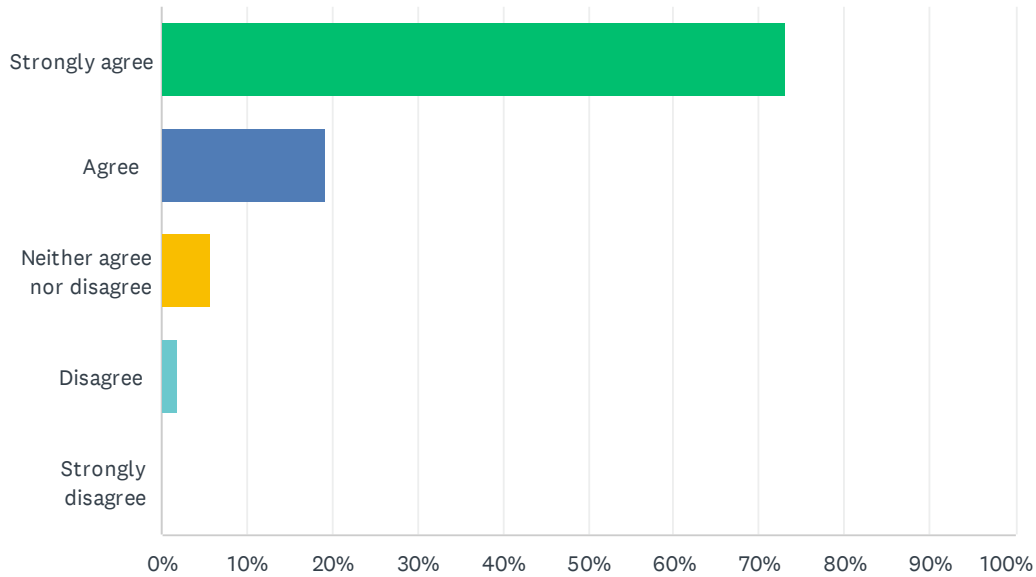
Answered: 52 Skipped: 0



| ANSWER CHOICES | RESPONSES | |
|----------------------------|-----------|-----------|
| Strongly agree | 76.92% | 40 |
| Agree | 15.38% | 8 |
| Neither agree nor disagree | 3.85% | 2 |
| Disagree | 1.92% | 1 |
| Strongly disagree | 1.92% | 1 |
| TOTAL | | 52 |

Q2 More parks, trails, open and natural spaces, recreational opportunities, and public events enhance people’s quality of life.

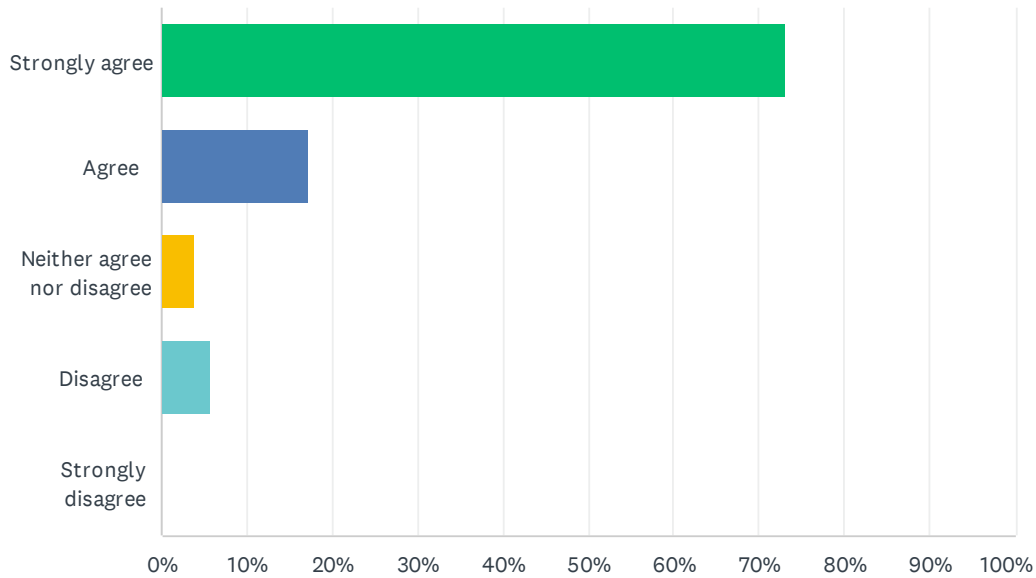
Answered: 52 Skipped: 0



| ANSWER CHOICES | RESPONSES | |
|----------------------------|-----------|-----------|
| Strongly agree | 73.08% | 38 |
| Agree | 19.23% | 10 |
| Neither agree nor disagree | 5.77% | 3 |
| Disagree | 1.92% | 1 |
| Strongly disagree | 0.00% | 0 |
| TOTAL | | 52 |

Q3 The roads and sidewalks should be safer and more convenient for vulnerable road users such as youth, seniors, pedestrians, bicyclists, and people with disabilities.

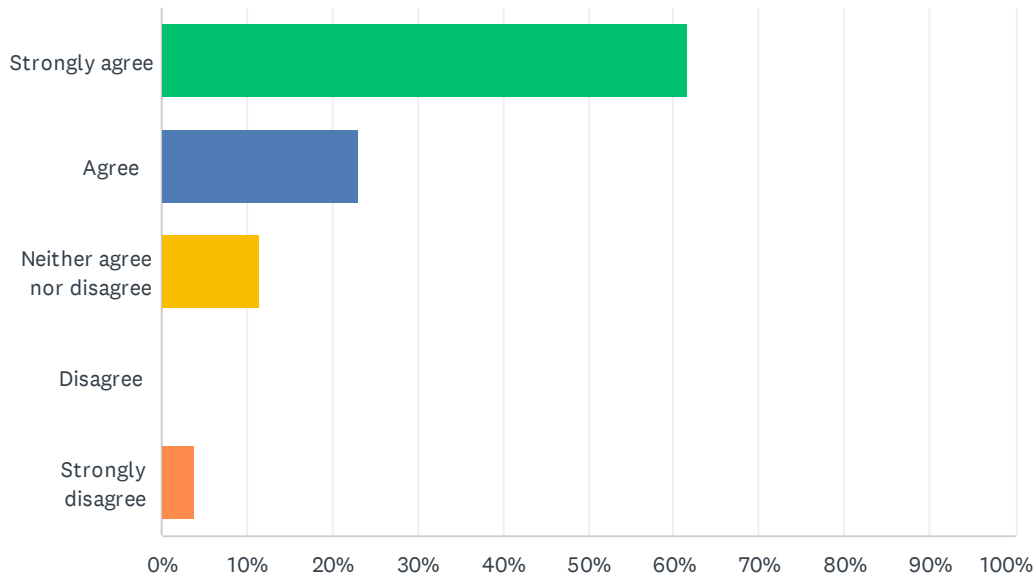
Answered: 52 Skipped: 0



| ANSWER CHOICES | RESPONSES | |
|----------------------------|-----------|-----------|
| Strongly agree | 73.08% | 38 |
| Agree | 17.31% | 9 |
| Neither agree nor disagree | 3.85% | 2 |
| Disagree | 5.77% | 3 |
| Strongly disagree | 0.00% | 0 |
| TOTAL | | 52 |

Q4 Unique branding, creative signage, cultural elements, and public art contribute to a strong sense of community pride for residents and businesses.

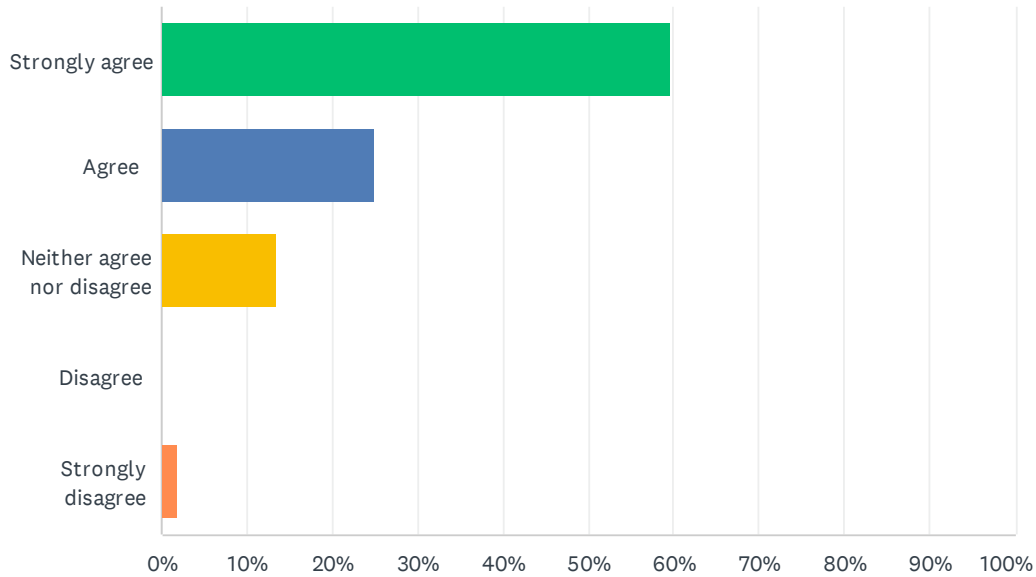
Answered: 52 Skipped: 0



| ANSWER CHOICES | RESPONSES | |
|----------------------------|-----------|-----------|
| Strongly agree | 61.54% | 32 |
| Agree | 23.08% | 12 |
| Neither agree nor disagree | 11.54% | 6 |
| Disagree | 0.00% | 0 |
| Strongly disagree | 3.85% | 2 |
| TOTAL | | 52 |

Q5 Diversity in architecture and landscaping can enhance community character and make the built environment more interesting.

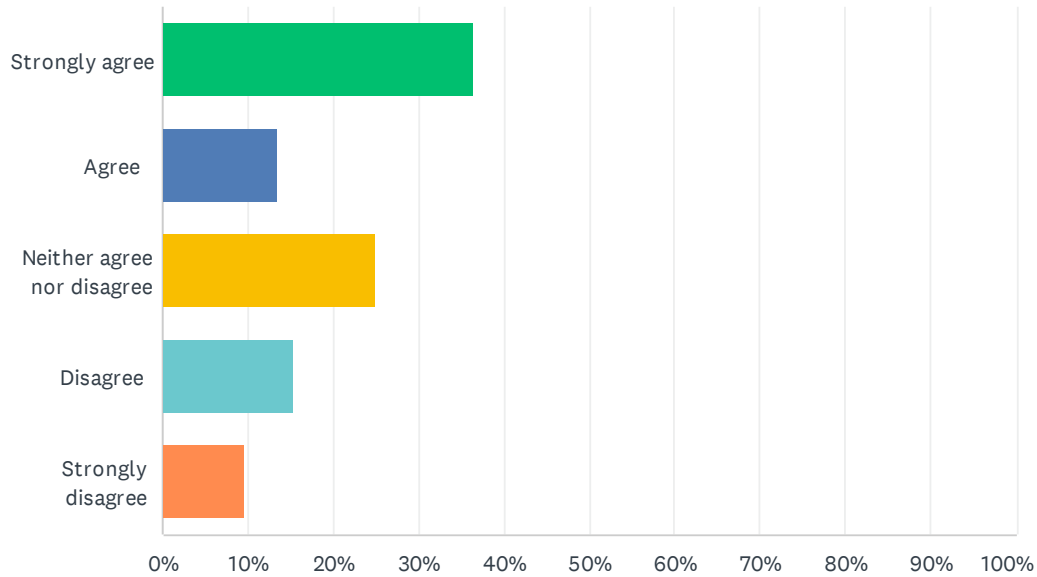
Answered: 52 Skipped: 0



| ANSWER CHOICES | RESPONSES | |
|----------------------------|-----------|-----------|
| Strongly agree | 59.62% | 31 |
| Agree | 25.00% | 13 |
| Neither agree nor disagree | 13.46% | 7 |
| Disagree | 0.00% | 0 |
| Strongly disagree | 1.92% | 1 |
| TOTAL | | 52 |

Q6 More housing types are needed to accommodate a wide range of incomes and living situations.

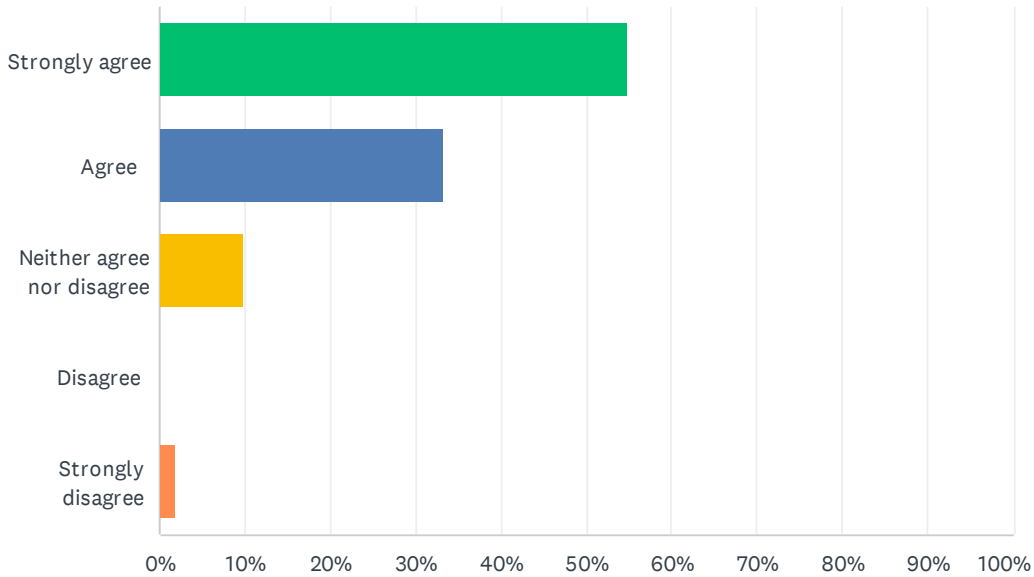
Answered: 52 Skipped: 0



| ANSWER CHOICES | RESPONSES | |
|----------------------------|-----------|----|
| Strongly agree | 36.54% | 19 |
| Agree | 13.46% | 7 |
| Neither agree nor disagree | 25.00% | 13 |
| Disagree | 15.38% | 8 |
| Strongly disagree | 9.62% | 5 |
| TOTAL | | 52 |

Q7 Any new development and infrastructure should contribute to a more sustainable and resilient environment.

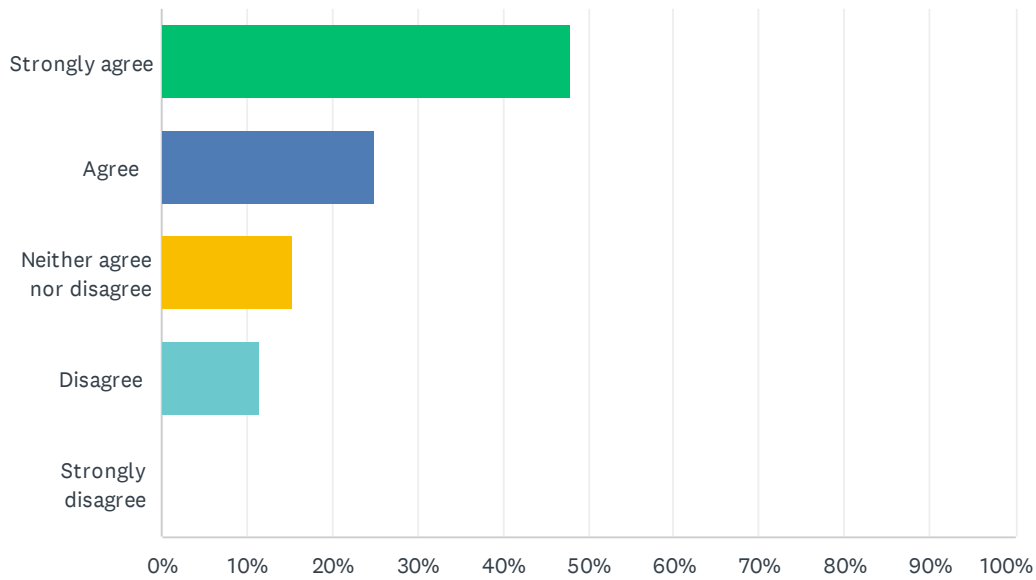
Answered: 51 Skipped: 1



| ANSWER CHOICES | RESPONSES | |
|----------------------------|-----------|-----------|
| Strongly agree | 54.90% | 28 |
| Agree | 33.33% | 17 |
| Neither agree nor disagree | 9.80% | 5 |
| Disagree | 0.00% | 0 |
| Strongly disagree | 1.96% | 1 |
| TOTAL | | 51 |

Q8 Parking supply could be better managed to improve availability.

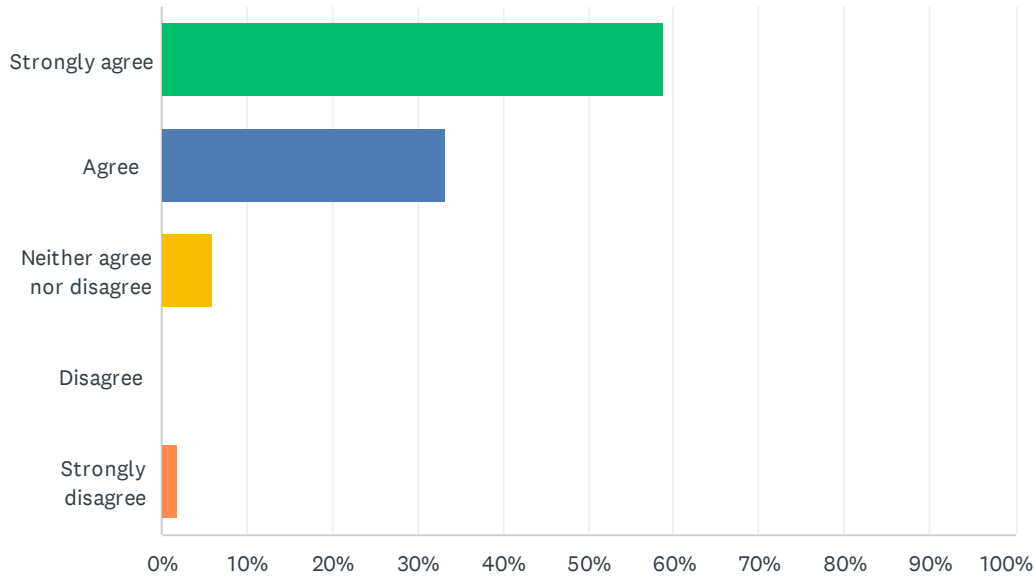
Answered: 52 Skipped: 0



| ANSWER CHOICES | RESPONSES | |
|----------------------------|-----------|-----------|
| Strongly agree | 48.08% | 25 |
| Agree | 25.00% | 13 |
| Neither agree nor disagree | 15.38% | 8 |
| Disagree | 11.54% | 6 |
| Strongly disagree | 0.00% | 0 |
| TOTAL | | 52 |

Q9 Technology and innovation should be integrated where possible to ensure a safer, smarter, more effective, and more efficient community.

Answered: 51 Skipped: 1



| ANSWER CHOICES | RESPONSES | |
|----------------------------|-----------|-----------|
| Strongly agree | 58.82% | 30 |
| Agree | 33.33% | 17 |
| Neither agree nor disagree | 5.88% | 3 |
| Disagree | 0.00% | 0 |
| Strongly disagree | 1.96% | 1 |
| TOTAL | | 51 |

Q10 What are your top three priorities for the future of Whittier Boulevard and Durfee Avenue? (describe in 20 words or less)

Answered: 32 Skipped: 20

| # | RESPONSES | DATE |
|----|--|--------------------|
| 1 | Parking safety and overnight parking for patrons who choose to use rideshare. | 3/7/2023 5:33 PM |
| 2 | Infrastructure, landscaping, architectural consistency | 3/7/2023 5:33 PM |
| 3 | Public safety, street safety, and security cameras are needed. | 3/7/2023 5:32 PM |
| 4 | 1. Clean, well-kept 2. Parking to support shopping 3. Variety of food choices | 3/7/2023 5:32 PM |
| 5 | Safety Accessibility using mix mode of transporation Diversity of business to increase entrepreneurs - small - new | 3/7/2023 5:31 PM |
| 6 | Pedestrian-friendly, safe, and beautification | 3/7/2023 5:29 PM |
| 7 | Have a grocery store that isn't an el super or food 4 less Whole Foods or Ralph's or trader Joes | 3/6/2023 10:29 AM |
| 8 | Definitely need to push for planning that attracts mom/pop shops. I think the City of Pomona is doing a great job by creating Affordable Artist Lofts/housing. We need to attract young people to the city. | 3/1/2023 3:22 PM |
| 9 | Create a must visit & daft atmosphere | 3/1/2023 2:39 AM |
| 10 | 1.) The Unhoused Individuals 2.) unique Branding/public art 3.) safer roads for vulnerable road users | 2/27/2023 8:18 PM |
| 11 | In order of priority 1) Housing (of all types) + Mixed-Use Developments 2) Supporting Small Business 3) Walkability | 2/27/2023 7:06 PM |
| 12 | Attract better restaurants and shopping for residents with higher income levels, ensure safety within the area | 2/27/2023 6:34 PM |
| 13 | Entertainment, restaurants, bars, walking trails | 2/27/2023 6:25 PM |
| 14 | More VARIETY of places to eat, PLEASE. TOO MUCH hispanic options already. More coffee options. More HEALTHY options as well. | 2/26/2023 2:12 PM |
| 15 | I would love to see a Texas Roadhouse Restaurant become part of the community!!! | 2/26/2023 9:50 AM |
| 16 | Safety, Better quality stores | 2/23/2023 5:35 PM |
| 17 | Cleaner, safer and more shopping options. | 2/23/2023 12:32 PM |
| 18 | Safety for the residents and visitors, Name brand stores healthy organic and clean city | 2/21/2023 8:46 PM |
| 19 | Adopting a historic preservation ordinance to provide for protection to many historic building both on whittier blvd, Durfee Ave and throughout the city. Consult with the community needs prior to drafting plans. Restoration of existing structuress. | 2/21/2023 8:27 PM |
| 20 | Parking,Parking, and most importantly. Parking | 2/20/2023 12:47 PM |
| 21 | Better quality choices for shopping and dining. | 2/19/2023 3:09 PM |
| 22 | Upgrade the islands please, turf grass or just drought tolerate plants | 2/18/2023 11:07 AM |
| 23 | Better roads and more dine in restaurants | 2/17/2023 3:37 PM |
| 24 | Outdoor Entertainment, local artist and musicians, family friendly but with nightlife options | 2/17/2023 3:20 PM |
| 25 | to improve traffic flow, shopping centers beatification, and street improvements | 2/14/2023 5:28 PM |
| 26 | Visual appeal, safety, and sustainable | 2/14/2023 7:05 AM |

Historic Whittier Boulevard Project Kick-Off Survey

| | | |
|----|--|--------------------|
| 27 | 1. Sustainability and Innovation 2. Technology 3. Walkability | 2/13/2023 4:58 PM |
| 28 | More places for people can go and hang out and can be there for hours | 2/10/2023 9:45 PM |
| 29 | Safety, economic development and growth, improving quality of life | 2/10/2023 11:38 AM |
| 30 | More food options, safe streets for bicycling, better parking. | 2/7/2023 9:01 AM |
| 31 | Safety Beautification of the whole city Improvement of lighting and pavement of our streets | 2/2/2023 10:43 AM |
| 32 | 1..business exterior modern, clean line, unified in color. 2. Increase street lighting. 3.increase security cameras on business, public walkways, parking lot. 4.friendly, safe walkable and transit economic district for community. 5. Friendly family outdoor dining and seating areas. | 2/1/2023 9:43 PM |

Q11 Do you have any other ideas, suggestions, comments, or recommendations for revitalizing Historic Whittier Boulevard?

Answered: 22 Skipped: 30

| # | RESPONSES | DATE |
|----|--|--------------------|
| 1 | Every Monday morning, have a city crew cleaning up—especially the alleys and around Whittier Blvd. | 3/7/2023 5:33 PM |
| 2 | It should tailor toward Hispanic culture. | 3/7/2023 5:33 PM |
| 3 | Nice walking area, safety - security, shaded areas, business, outdoor dining maintenance. | 3/7/2023 5:32 PM |
| 4 | What new services are envisioned for the residents? | 3/7/2023 5:31 PM |
| 5 | Keep the vision going - The city has many wonderful plans and I look forward to watching these plans unfold! | 3/7/2023 5:29 PM |
| 6 | Update the old buildings across from the new Chase bank | 3/6/2023 10:29 AM |
| 7 | On question 8: Parking supply could be better managed to improve availability, I think the city should strive to make it's streets more friendly to pedestrians. I do not like the idea of opening up more lots dedicated to parking when the space could be used for housing or other mixed-use development that enhances the economic activity of the region. | 3/1/2023 3:22 PM |
| 8 | I would like more Information regarding housing as it relates to the language used in this survey, "Accommodate a wide range of incomes..." I would like to know what that would look like. Also, I love the idea of the Back Alley Conversions! overall, exciting but definitely a lot to discuss and process | 2/27/2023 8:18 PM |
| 9 | My suggestion would be to NOT call it "Uptown Pico Rivera" any naming of a special district should be unique to the culture and vibe of Pico. Amtrak commuter rail station Maybe incorporate a running path similar to what they have in Whittier. Get creative run path can be part of whittier or beginning/terminus can connect to Whittier blvd. | 2/27/2023 7:06 PM |
| 10 | We would suggest to add a wider variety of food options, such as Thai, Korean, Japanese, Filipino, Hawaiian, modern American, and Peruvian. Also to add healthy food options, cafes, and independent coffee shops to encourage a healthy lifestyle and to cater to the new generation of homeowners moving into Pico and surrounding areas. Better grocery and supermarket stores like Trader Joes, Vons, Total Wine or BevMo. More breakfast and brunch spots would help liven up Whittier Blvd and help create an inviting, cozy appeal for what will be known as Uptown Pico. Mixing that with aesthetically pleasing bars and vintage stores will create a trendy, vibrant experience that will appeal to the locals of all ages. This will also help rebrand Pico Rivera to keep up with the changing demands of the inevitable new, younger residents moving in, while still staying true to its roots. For example stores, cafes, and parks that are able to host vintage car shows will help cater to the new generation, while staying true to the historic Whittier Blvd feel. | 2/26/2023 2:12 PM |
| 11 | Facade, beautify | 2/23/2023 5:35 PM |
| 12 | Consult with a qualified historian and California office of historic preservation. | 2/21/2023 8:27 PM |
| 13 | Underground parking structure. Multilevel parking structure would instantly improve parking while taking up minimum space. Where the city parking is already. Behind the Breweria. Go two stories deep and three up. These types of structures don't take long to build | 2/20/2023 12:47 PM |
| 14 | Rosemead Bl between Whittier Bl and mines needs to be redone | 2/18/2023 11:07 AM |
| 15 | High end restaurants and more lighting | 2/17/2023 3:37 PM |
| 16 | Have spaces available for pop up shops alongside permanent shops to make it a new experience every time. specifically something with a lounge feel would also be ideal. | 2/17/2023 3:20 PM |
| 17 | Honor our heritage, business-friendly policies from the city council, and intentional support | 2/14/2023 7:05 AM |

Historic Whittier Boulevard Project Kick-Off Survey

| | | |
|----|--|--------------------|
| | from the chamber of commerce for those businesses there. | |
| 18 | 1. Free WiFi 2. Methods of slowing down traffic 3. More greenery 4. 100% Renewable Energy throughout the corridor (including businesses and public facilities) | 2/13/2023 4:58 PM |
| 19 | build like a trader joes or stores like that | 2/10/2023 9:45 PM |
| 20 | Developing employment opportunities for youth and local residents as a priority | 2/10/2023 11:38 AM |
| 21 | The Pico Rivera Welcome sign and entrance to our city through Whittier Blvd should be improved. It's currently very dark and old, this is the entrance that represents Pico Rivera as a city and should be remodeled and uplifted to a more modern look. All of Whittier Blvd through Pico should have this more modern/beautification process to make our city beautiful. Regarding types housing - We should focus on structures that attract high middle class families to ensure our streets continue to be safe. Pico would also benefit from night life addition. Bars and restaurants can be a significant addition to our city's growth. While also allowing for streets to be safer to walk at night as more people will be out on the streets. | 2/2/2023 10:43 AM |
| 22 | 1.insured keeping noise and traffic does not increase on Whittier blvd. And in residence, community streets. 2.promote public with healthy, morals,safety general welfare for community. 3.make the build environment more interesting.4.promote activities for youth and young adults, public service. 5. Identify vacant, run down appearance buildings and trash, weeds in city. | 2/1/2023 9:43 PM |