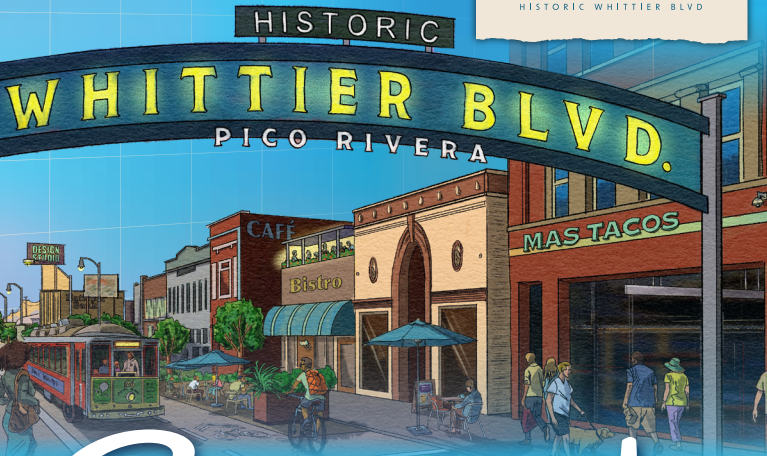




Pico Rivera  
HISTORIC WHITTIER BLVD



# Community OPEN HOUSE

Help define the future of Whittier Boulevard!

Saturday

October 7, 2023

Time: 10am–2pm

IDEA Lab

9201 Whittier Boulevard

Pico Rivera, CA 90660



[PICO-RIVERA.ORG](https://pico-rivera.org)



### What to expect:

- > Help name the “uptown” district
- > Review & refine roadway alternatives
- > Review & refine land use & build out scenarios
- > Provide comments & suggestions on corridor designs



Veterans & Ladies  
Auxiliary Park

Durfee Ave

West Blvd

Lindsey Ave

Rosemead Blvd

Whittier Blvd

IDEA Lab  
9201 Whittier BLVD