

ENGAGEMENT SUMMARY

HWB Specific Plan Phase 2: July 2023 - October 2023



Outreach & Engagement Overview



15+ Events

City Tours, Fiestas Patrias, Farmer's Markets, City Staff and Council Mtgs., Advisory Groups, Summer Concerts & Youth Ambassadors.

+ Survey #2

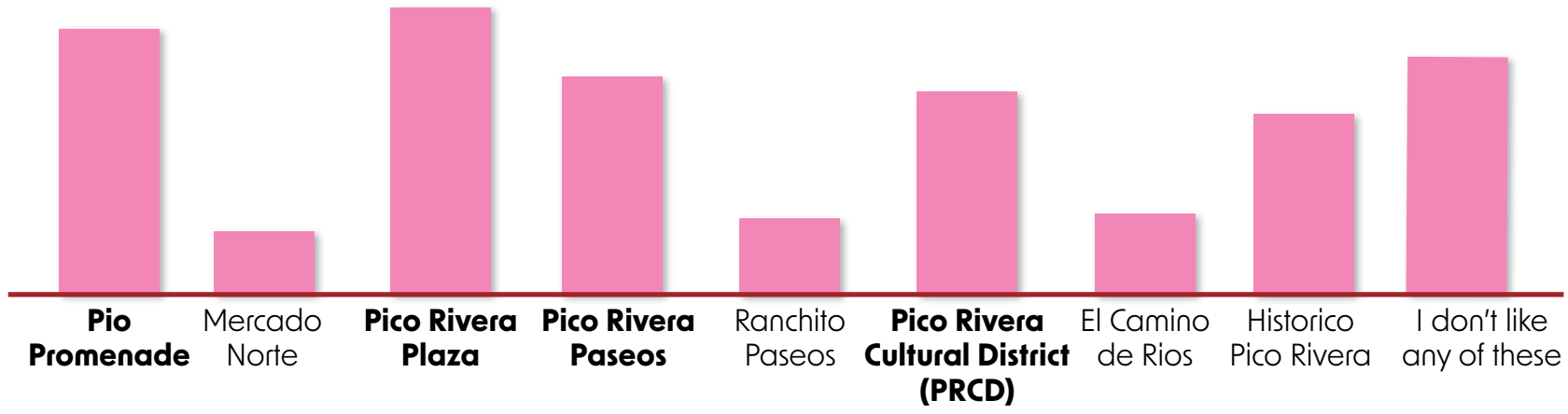
Open from Aug. to Oct: 630 surveys completed

Over 5,000 people engaged!

Community Feedback on Desired Improvements & Placemaking:

BRANDING AND PLACEMAKING

What Name do you like best?



Other Suggested Names:

Pico Rivera Grove / PR Grove

Uptown Pico Rivera

Pico Rivers Plaza

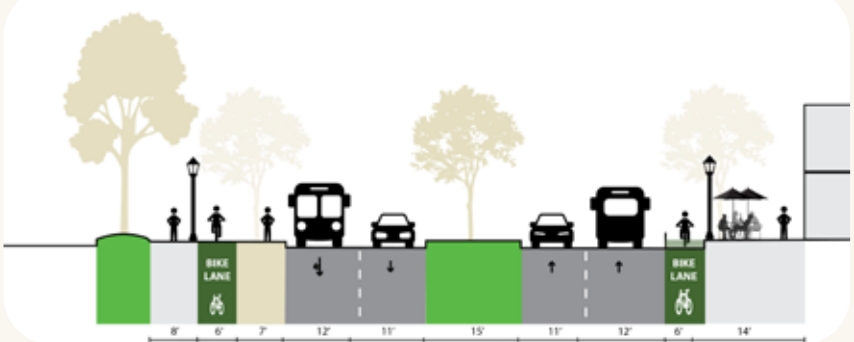
Paseo PICO (Pedestrian, Innovative, Community, Oasis)

Pico Promenade

Future Design of Whittier Boulevard:

Mix of Bike Lanes, Parklets, & Transit Islands

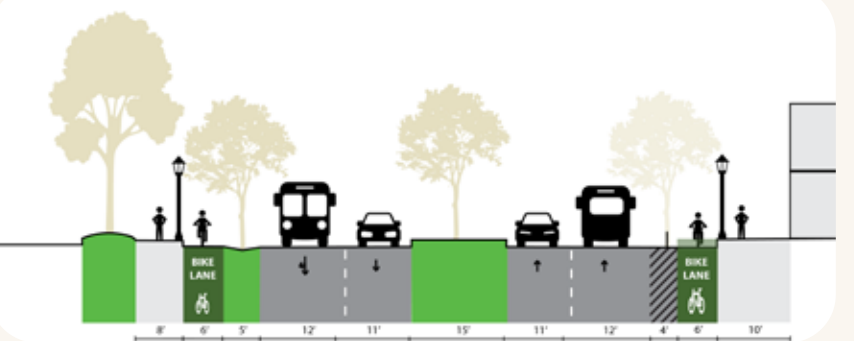
#1



Safety #2, Accessible #1, Enjoyable #1, Online Survey #1

Protected Bike Lane

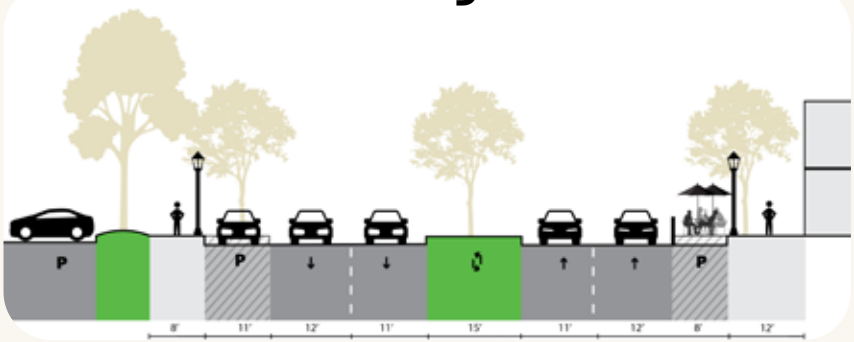
#2



Safety #1, Accessible #3, Enjoyable #2, Online Survey #2

On-Street Parking and Parklets

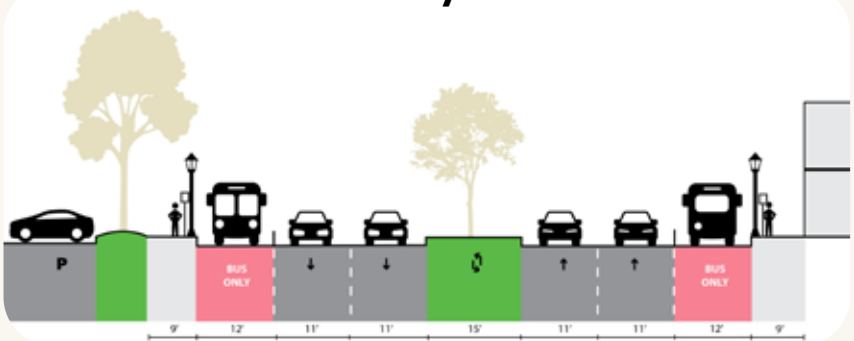
#3



Safety #3, Accessible #2, Enjoyable #3, Online Survey #3

Bus Only Lane

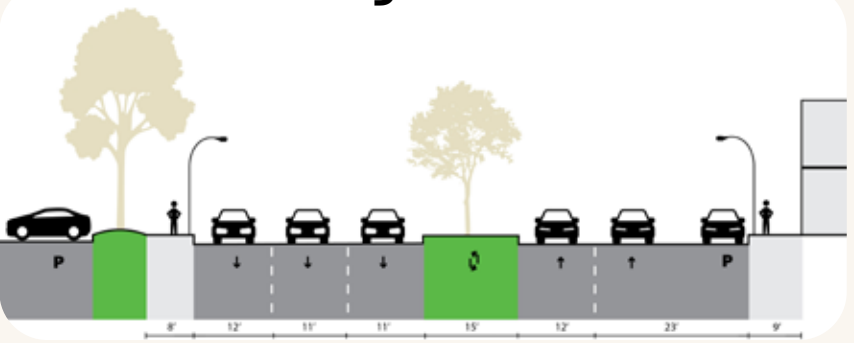
#4



Safety #4, Accessible #4, Enjoyable #4, Online Survey #5

Existing Condition

#5



Safety #5, Accessible #5, Enjoyable #5, Online Survey #4

MULTIMODAL TRANSPORTATION

Top 4: Favorite Design for Parking Structures

- Includes solar panels
- Public art
- Green screen or landscape wall
- Artistic and dynamic lighting



OPEN SPACES AND RECREATION

Top 4: Types of Public Space Amenities

- Seating, lighting, signage, art, decorative paving
- Street trees
- Wide sidewalks for ADA, dining, and strolling
- Planting areas, landscaping, and rain capture



DEVELOPMENT AND IMPLEMENTATION

Top 4: Elements in New Developments

- Walking paths and paseos between developments
- Active ground floor retail and restaurants
- Public open spaces
- Consistent architecture with some variations



Maximum height on NORTH side of Whittier Blvd

Maximum height on SOUTH side of Whittier Blvd

Top 4: General Preferences for Implementation

- Improve safety for vulnerable populations
- Create an attractive destination
- Development that contributes to environmental sustainability
- Allowing flexibility that promotes business diversity

3 Stories

5, 6, or 7 Stories

ENGAGEMENT SUMMARY

HWB Specific Plan Phase I: November 2022 - June 2023



Outreach & Engagement Overview



30+ Events

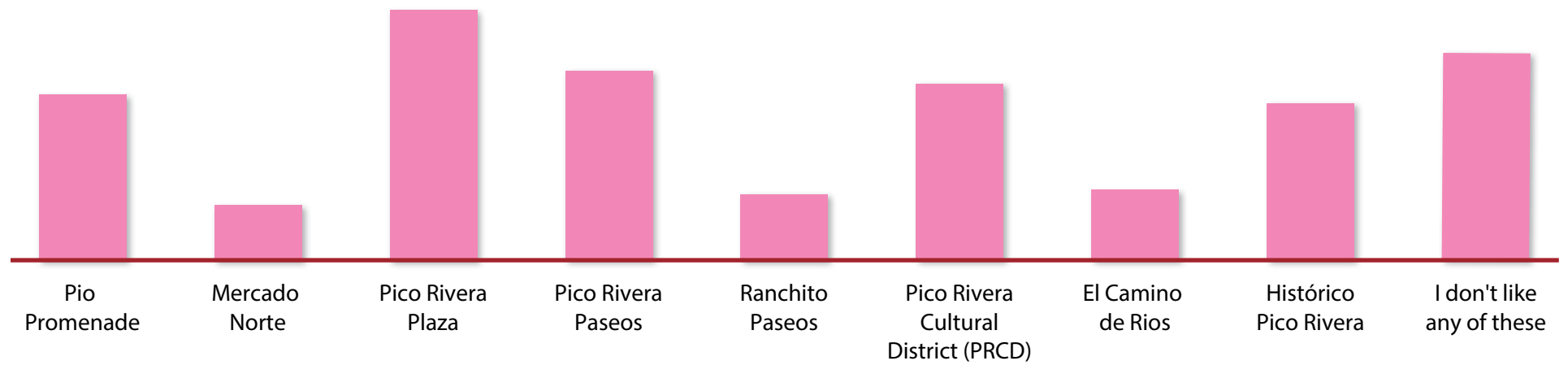
City Tours, Farmer's Markets, City Council Meetings, Town Halls, and City Festivals. Including regular posts, comments, and responses on social media & public broadcast channels

Approximately 2,000 people engaged!

Community Feedback on Desired Improvements & Placemaking:

BRANDING AND PLACEMAKING

The following is a list of suggested names for "uptown" Pico Rivera, which do you like best (pick up)

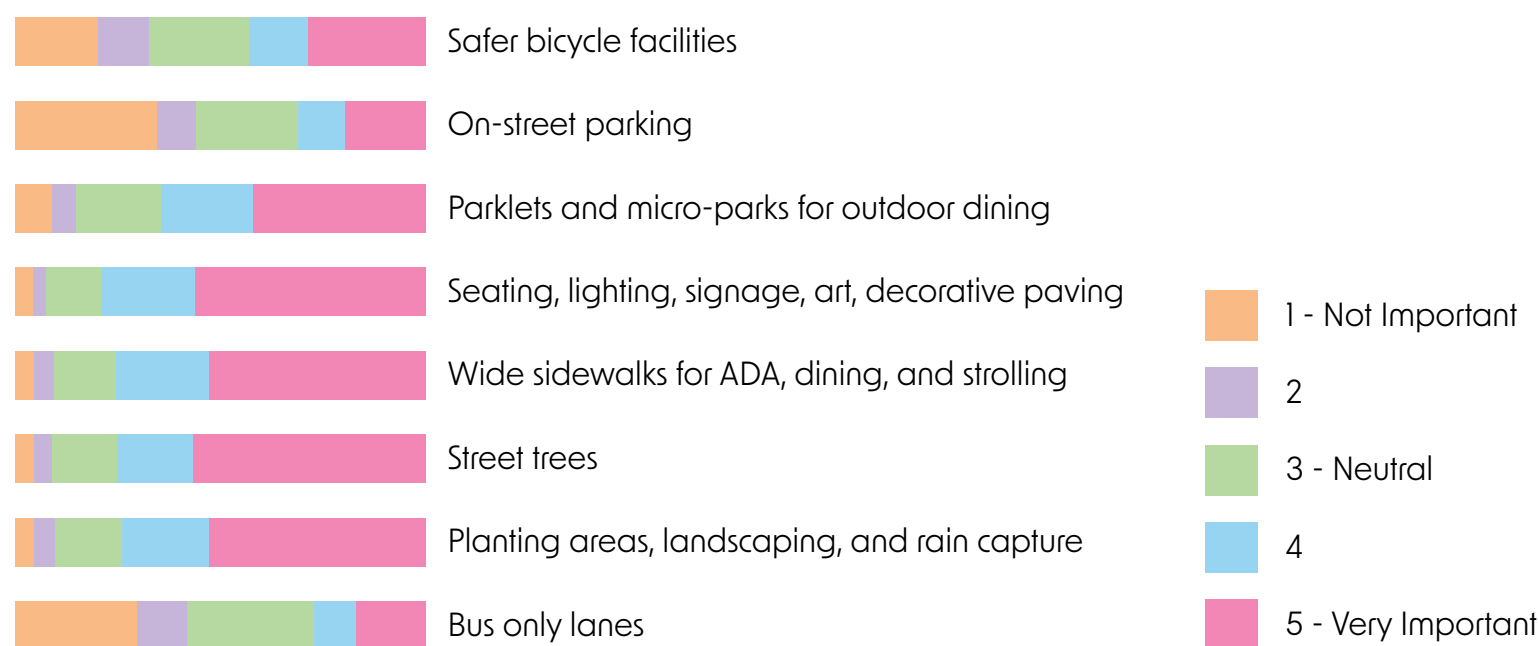


Online Survey #1

166 Completed Responses

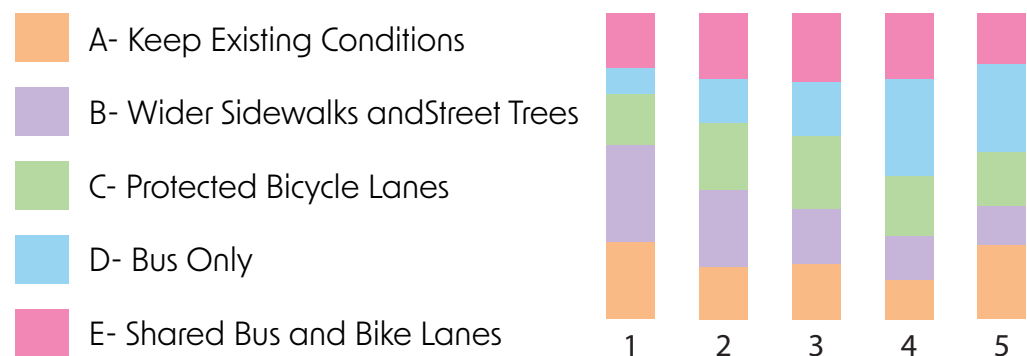
Streets, Public Spaces, and Amenities-

Rate the importance of the following elements:



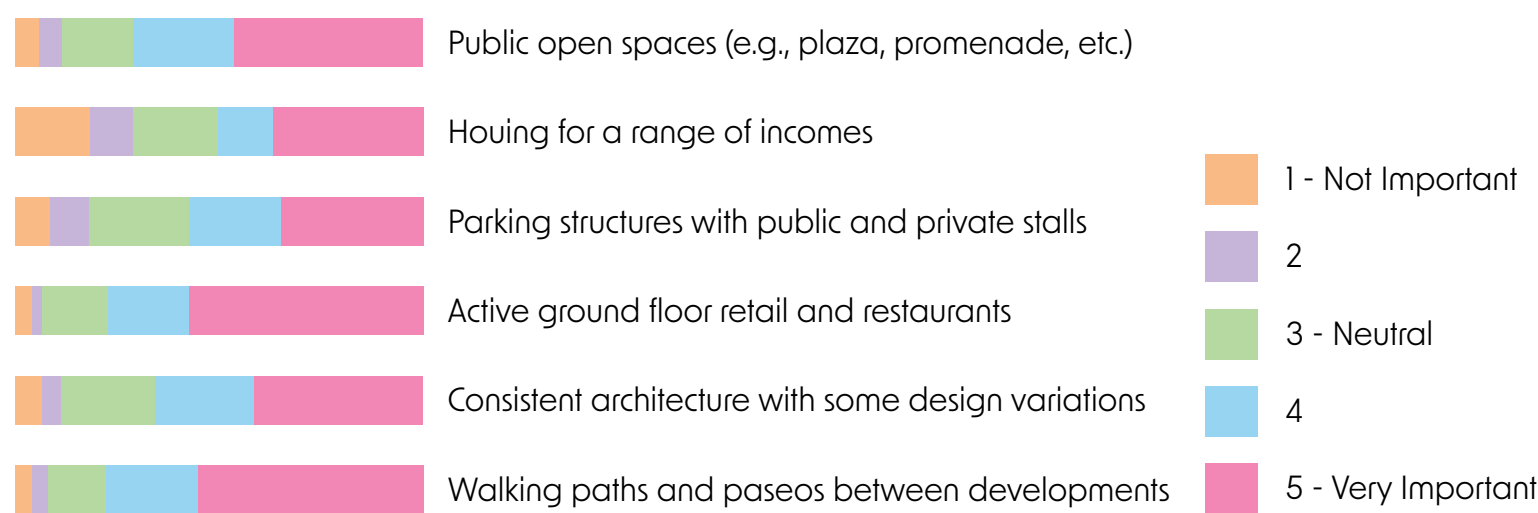
Street Layout Alternatives -

Rank which alternative you think will improve safety, promote business activity, and contribute to a more pleasant environment.

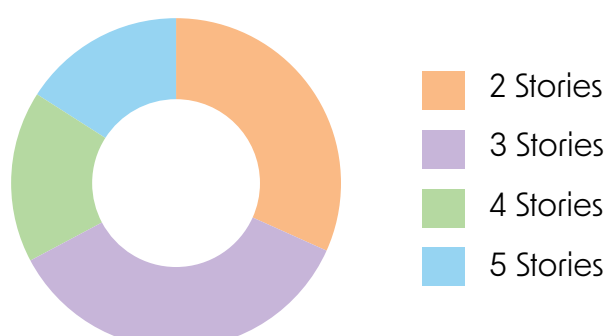


Elements of New Development-

Rate the importance of the following elements:



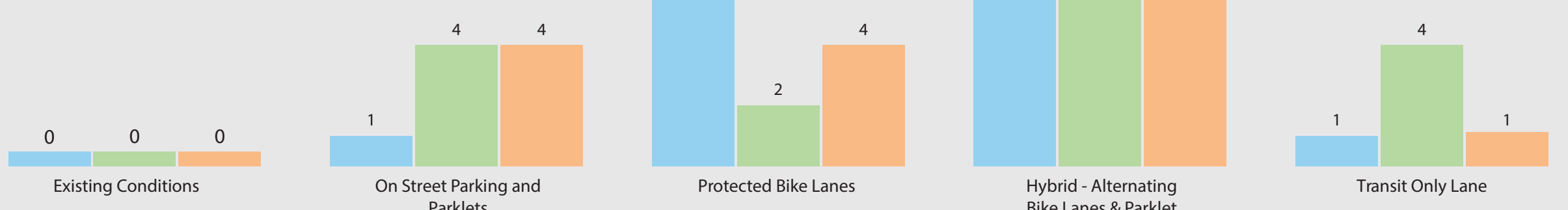
Maximum height on NORTH side of Whittier Blvd



Maximum height on SOUTH side of Whittier Blvd



For the three categories below, place one sticker for the option that you think is the most safe, most accessible, or most enjoyable:



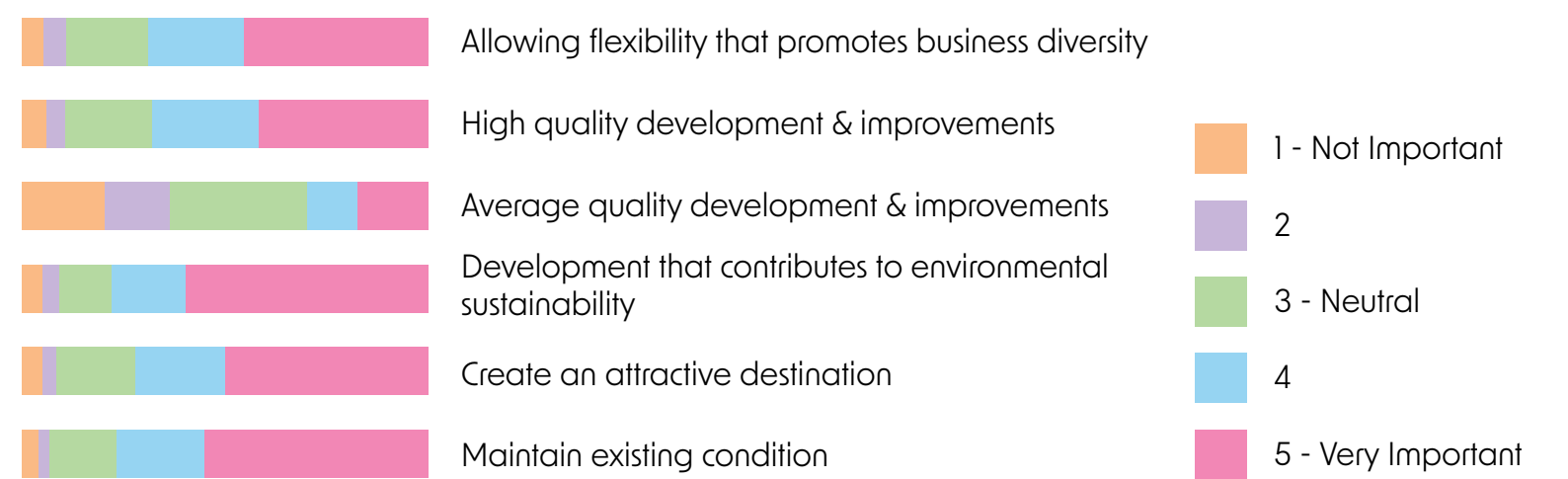
Parking Structure Alternatives -

Please rate your preference for the different approaches of designing parking structures:



General Preferences for Implementation -

On a Scale of 1-5, rate the following topics based on importance to you:



Charrette #2 (Community Input)

Please select the Top 3 Elements that improve safety, environmental conditions, and promote economic activity:

